



# MEET THE FOUNDER

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# OMMG

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IT HAS BEEN SAID:

"You will profit to be on his side  
than to sit and watch his work  
make money for others...."

# Overnight Multiple Merger Model **FOUNDER**

**Since 2008 FEISAL has been regarded as one of the UK's leading business strategists. He has dedicated his working life to assisting accountants in practice to help tens of thousands of their clients improve both their wealth and their lifestyles.**

From council estate roots and working from his bedroom in a shared house, he set up the largest network of professionals of its type worldwide and built several businesses with annual multi-million pound profits.

Over 700 professional brands have aligned themselves with FEISAL over the past 18 years. Many have given FEISAL glowing endorsements for the results he creates and the integrity he breathes. Known for his academic excellence and for being one of the UK's leading thinkers in his field, FEISAL has led change in professional service industries such as accountancy.

Some of the world's best businessmen have aligned with FEISAL. Dr Stephen Covey is an example. He wrote arguably the best business book of all time, '7 Habits of Highly Effective People'. Dr Stephen Covey enjoyed FEISAL's strategic thinking and motivational ability. They worked together on stage in front of sold out London audiences. FEISAL has also worked on stage with current and former BBC Dragons Theo Paphitis and James Caan. FEISAL was involved with the launch of an entrepreneur degree at Huddersfield University which he and Paphitis announced at press conferences.

FEISAL works beyond accountants. He has presented strategic ideas and unconventional business concepts to over 100,000 UK-based business individuals. His specialist areas include profit development, strategic development, business-modelling, strategic marketing, wealth management, business consultancy and entrepreneurial ability.

FEISAL founded Xeinadin Group in 2018. Within 2 years, he consolidated a world record 122 UK and Ireland accountancy firms in an overnight merger, creating the 7th largest Irish accountancy group in history and 6th largest UK accountancy group (outside the 'Top 6') of its type.

Many acquisitions were made based on specialisms and expertise per office with an intent of mass internal referral, creating maximum profitability for the group.

Similarly to Xeinadin Group, FEISAL founded Alitam Group in November 2019. Within a year, he had built a world-class Pharmacy of the Future concept and engaged over 200 UK & Ireland pharmacies to consolidate in his overnight merger model. The business is set to become a top 5 in the pharmacy industry. He has engaged some industry leaders to be part of his executive team whilst Sir Ken Olisa OBE, the Lord Lieutenant of London and 'right hand man of the Queen and Royal family' acts as the group's Chairman. FEISAL believes his vision can compete with both Boots and Lloyds.

FEISAL is renowned for industry disruption in not just one but now four industries. He has created leading companies in these industries as a result of his Firm of the Future concept. He creates a mass following in both industries for his mass vision and the trust he creates when operating with him. It has been said you would become more profitable to work with him than to watch his work make returns for others.

**“ The most prudent way to look into the future is to build it yourself.”**

**FEISAL**  
OMMG, Xeinadin Group,  
Alitam Group & Merios  
Group Founder

# Experiences with Feisal

## Endorsements by leading professionals

### Vision & leading change

1. "One of the greatest business brains of this century ..." - BOB STEBBINGS
2. "He is by far the best business strategist I've ever been involved with ..." - ARNOLD WYLIE
3. "Feisal challenges our profession to break the traditional mould and approach the way we work in a totally different way." - BOB STEBBINGS
4. "A man who makes major promises and delivers beyond them." - PETER PRING
5. "His name rolls off the tongue with the other great business gurus." - BOB STEBBINGS
6. "I am not surprised industries are following his strategies and work." - MIKE OGILVIE
7. "He has certainly been an important influencer in change and I know he wishes to continue 'pushing boundaries'." - MUKESH PANDIT
8. "Feisal's vision and direction are incomparable and he is one of the most forward-thinking people I have ever had the pleasure of meeting." - TERRY LORING
9. "He is visionary and creates dreams and allows others to live it with him." - DAVE COLLINS
10. "... true business visionary, a strategic revolutionary with the skills of 'Blue Sky' thinking" - MARTIN ADES
11. "He sees opportunities where others see only impossibilities." - DAVE COLLINS
12. "... if you follow Feisal's business vision, success will follow. I trust him 110%." - JEFF WALSH
13. "Feisal is not only a visionary entrepreneur, but a business strategist par excellence, who has helped and grown numerous businesses over the years and continues to develop organisations to become leaders in the field." - VIRESH PAUL

14. "Feisal is tireless in his pursuit of business excellence and his work ethic is truly inspiring. He has a rare entrepreneurial spirit and we are privileged that he is willing to share his knowledge with all of us." - PAUL BUSHELL
15. "We view him as a leader in change." - RASHPAL SINGH PARMAR
16. "Wherever he walks, professional audiences will follow hanging onto his coattail." - JEFF WALSH

### Leading change in accountancy

17. Hundreds of accountancy firms back his ideas, strategies, philosophy and working culture. He is a rare breed and I am proud to be associated with him." - KEVIN KEARNEY
18. "I have been in the accountancy and audit business now for over 30 years, having had 10 years with PWC, and a further 5 years with Saffery Champness. I have seen all shapes and sizes in the accountancy world, but I have never come across such an incredible strategist. He sees opportunities and angles at times when others are simply holding their heads in their hands." - MIKE CAPUTO
19. "I have observed Feisal communicate his vision and win over the hearts and minds of hundreds of partners in accountancy practices." - MAURICE CREGAN
20. "I am aware of hundreds of accountants who follow his work religiously." - LEWIS VAN EMDEN
21. "He has convinced hundreds of prudent accountants that their tried and tested historical models could be thrown out of the window." - TIM DIPPLE
22. "Feisal provides huge motivation to the accountancy industry allowing accountants to upscale offerings, grab opportunities, and implement complex strategies in order to deliver unprecedented outcomes." - RICHARD PLASEK

23. "Our business and me personally, have learned more about strategic thinking and achieved more by way of growth and increased profitability in the 2 years that we have been associated with Feisal than in the previous 43 years without him." - SHAUN CRAVEN
24. "The impact on my practice has been amazing. We are now achieving constant double digit growth every 6 months." - RICHARD PLASEK
25. "I have followed his direction and my profits have risen significantly." - ARNOLD WYLIE

### Personal qualities

26. "I hold him in the highest of regard and consider it an honour to be an associate of his." - ALAN SHAUGNESSY
27. "He is a man of his word and someone you would always want in your corner." - BOB STEBBINGS
28. "On more than one occasion he has extended his hospitality, and that of his family, to me." - CRAIG ROCHE
29. "I have been in business for over 45 years and I have never been inspired by anyone as I have been by Feisal and above all I trust him completely." - GEOFF JARRET
30. "An exceptional mind for exceptional times and I couldn't be anymore happier that he's in my corner." - EAMON MCMANUS
31. "A man that you can truly rely on to deliver results." - GRAEME HINDLEY
32. "... behind you is a man you can trust implicitly, and who you can depend upon and also share a laugh with when the time is right - DAVID HOUSTON
33. "Feisal's word is his bond and the longer you know him the more you will know the values and moral code he upholds will not allow him to break any promises he has made. His competitive nature means he will not be beaten and he wants to be the best in everything he puts his mind too." - TONY WELLER



**“VISIONARY”**



**“BUSINESS GURU”**



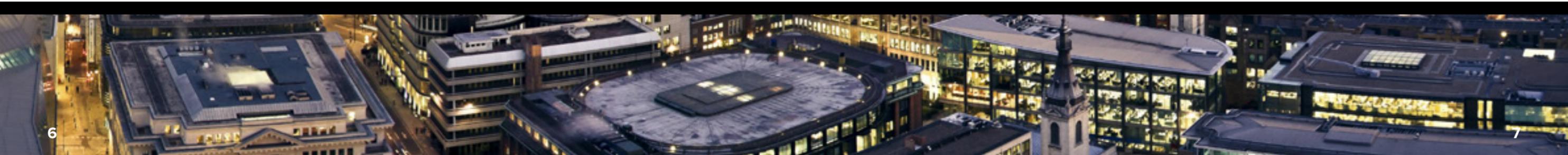
**“INFLUENCER IN CHANGE”**



**“DRIVER OF PROFIT”**



**“HONEST, TRUSTWORTHY & RELIABLE”**



# Experiences with Feisal

## Endorsements by leading professionals

34. "As soon as I met him I was bowled over by the fact that he could provide the solution that I had been searching for over the last decade or more." - MELINDA ATKINSON
35. "He is innovative and inspirational as well as being very down to earth, friendly and approachable. I have also seen that he is family-orientated, is compassionate and has high morals." - RAVI KESARI
36. "I have come to recognise the many business qualities he has – innovation, vision, integrity, values and camaraderie, to name just a few." - JEFF WALSH
37. Feisal is a workaholic powerhouse. He is an exceptional talent and one of the biggest influencers in our industry." - ARNOLD WYLIE
38. "He has the rare gift of strength of character, determination and belief in his own abilities. But mixed with humility and a genuine desire to nurture and support those he works with." - MATHEW FORSHAW
39. "Within 45 minutes he had completely changed my future." - GEOFF JARRETT
40. "... at the core of that success is a human understanding of the fact that we are far more than business owners. We're fathers and husbands, individuals with our own dreams and aspirations." - EAMON MCMANUS
41. "... he has always shown great integrity in his dealings with people and treats everyone as equal, no matter what their background or size." - MICHAEL GHERSIE
42. "Feisal passionately believes in doing the right thing and demonstrates a high level of integrity and empathy in caring for others." - WASEEM YASIN
43. "His ethical and moral attitude pervades every aspect of his life." - CRAIG ROCHE
44. "I have never encountered a more proficient, diligent and dedicated business person." - TERRY LORING
45. "His influence is reflected in our firm being a dynamic business with good growth, even throughout the recent years of recession." - PETER PRING

46. "He is very bright with an amazing ability to capture an audience for hours on end." - ALAN CONNOLLY
47. "He has a gentle but commanding leadership style." - PETER COYNE
48. "He is logical, but attentive, humorous but serious. He has enormous people skills as he is so experienced in his field." - BILLY MULHERN
49. "Feisal is a brilliant motivator, an innovative thinker and a talented leader." - RICHARD O'BRIEN
50. "I have always found Feisal honest, trustworthy, energetic and innovative. I'm really in awe as to where he gets all his energy from. It's really infectious! He still manages to find time for his family, community" - PATRICK O'ROURKE
51. "He operates for the long term and for the welfare of his clients." - MIKE OGILVIE
52. "Feisal is the most energetic, dynamic and innovative businessman I have ever met." - JOHN WHITE
53. "Highly innovative and industry leading. He works hard and brings people together to punch beyond their weight." - JOHN WHITE
54. "I genuinely don't know anyone in my life who is as visionary as Feisal. He simply has an ability to see, think and deliver." - SCOTT NIXON
55. "Such business acumen and vision, teamed with a caring and socially moral outlook, is a rare phenomenon in today's world." - GRAHAM SPELLMAN
56. "Feisal finds time for anyone who needs his help. He has amazing memory, remembering names of people he meets." - NAREN MISTRY
57. "Feisal is a force of nature. He has unlimited reserves of energy and if he decides that something needs to be done, it will get done." - ARNOLD WYLIE
58. "Feisal is very successful. But his success has not come at the expense of his principles. Family and loyalty, honour and integrity come through as hugely important, all of which strike a chord with me." - MATHEW FORSHAW

59. "He is an excellent speaker and always full of energy, drive & enthusiasm and to be honest he has these qualities in abundance!" - MICHAEL O'MAHONY
60. "Those who work with Feisal know that what seems impossible to some, is always possible with Feisal." - ALAN COWPERTHWAITTE
61. "He is intelligent and articulate with immense energy which lights up a room when he is presenting." - MELINDA ATKINSON
62. "Feisal is a visionary businessman with a unique blend of strategic thinking, energy, fearlessness and making things that seem impossible happen." - WASEEM YASIN
63. "Feisal is also a total free thinker in the most positive sense and always sets aside time to focus on important worldly and moral issues." - STEPHEN MCNULTY
64. "He is a great visionary and innovator and what is more of an achievement is he has the ability to put these visions into practice, as I have personally seen him do many times over the years I have known him." - TONY WELLER
65. "He surrounds himself with safe and trustworthy people" - SCOTT NIXON
66. "My team and I look forward to working with him for many years to come. I just wish we had met him many years earlier." - MIKE CAPUTO
67. "I look forward to continue working with Feisal for years to come and the journey that he will take me and so many others on. Wherever he goes, people will follow for the success he creates." - ALAN SHAUGNESSY



**“INDUSTRY LEADER”**



**“WORKAHOLIC POWERHOUSE”**



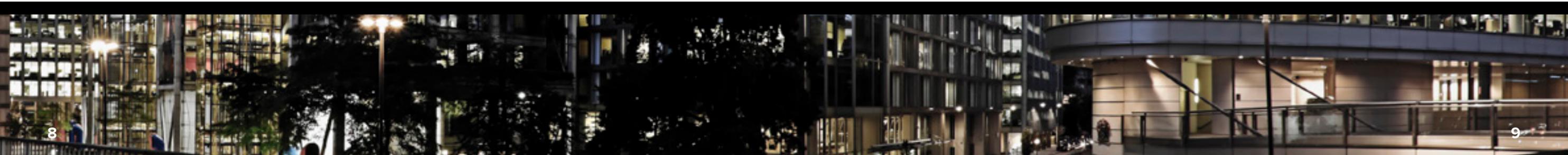
**“ENERGETIC & DYNAMIC”**



**“GENTLE BUT COMMANDING”**



**“CLIENT & FAMILY FOCUSED”**





# BOB STEBBINGS

Bespoke Accounting 2018 Limited

## Bob Stebbings FCA

Bespoke Accounting 2018 Limited  
Littlehampton, West Sussex

"I have been working in the accountancy profession since I left school, qualifying as a Chartered Accountant in 1975. I have worked in practice for 39 years.

I first met and worked with Feisal almost 16 years ago. Feisal challenges our profession to break the traditional mould and approach the way we work in a totally different way.

Feisal is quite simply brilliant, one of the greatest business brains of this century. His influence on modern day strategic marketing should not be underestimated. His name rolls off the tongue with the other great business gurus. Feisal... "A voice that must be listened to".

Feisal works hard every day to find opportunities for receptive accountants to offer add-on services to clients. This allows smaller firms of accountants like ours to offer our clients a complete service that competes or exceeds those offered by our competitors. With Feisal, we can punch beyond our weight.

In the latter years of my career, Feisal has given me pride in my achievements and enabled me to build a lasting legacy. He has always been someone I can rely on and trust implicitly".



# ANTONY WELLER

David Jones & Co 2018 Ltd

## Antony Weller FCCA

David Jones & Co 2018 Ltd  
Reading

“I’m an Equity Director of a regulated accountancy practice based in Reading, Berkshire. I have worked in practice for 35 years.

I have known Feisal for over 20 years and I have always found him to be incredibly loyal to his causes and their supporters. He is a great visionary and innovator and what is more of an achievement is he has the ability to put these visions into practice, as I have personally seen him do many times over the years I have known him.

His work ethic is unbelievable and only matched by his vast energy. His high energy and strong loyalty engages people and encourages them to be involved with his ongoing projects.

Feisal’s word is his bond and the longer you know him the more you will know the values and moral code he upholds will not allow him to break any promises he has made. His competitive nature means he will not be beaten and he wants to be the best in everything he puts his mind to.”

# Scott Nixon FCCA

Weaver Wroot Ltd  
Grimsby, Lincolnshire

"I'm an Equity Director of a regulated accountancy practice operating in Grimsby, Lincolnshire. I have worked in practice for 23 years.

I've known Feisal for 12 years. I find Feisal a motivational and inspirational leader. He has been able to build up multi-million pound businesses from very humble beginnings and due to this success, is able to mix and serve some of the best known business and sports figures in the country.

But despite this, he has always kept his human touch and makes time to speak to all his clients and is never afraid to roll up his sleeves and get his hands dirty. I think we can all learn something from his attitude and work ethic. His results speak for themselves. I genuinely don't know anyone in my life who is as visionary as Feisal. He simply has an ability to see, think and deliver.

He surrounds himself with safe and trustworthy people who will help him constantly excel his business models. Like many others, I'm with him for many years to come."



**SCOTT  
NIXON**  
Weaver Wroot Ltd

# John White FCA

Pelham Accountants 2019 Ltd  
Grimsby, Lincolnshire

"I'm an Equity Director of a regulated accountancy practice operating in Grimsby, Lincolnshire. I have worked in practice for 40 years.

I've known Feisal for 20 years. Feisal is the most energetic, dynamic and innovative businessman I have ever met. His enthusiasm is infectious and has inspired me to make significant improvements to our business and my life over the years since I first met him.

He is not one to rest on his laurels and is always seeking the next opportunity. We have followed his latest work. Highly innovative and industry leading. He works hard and brings people together to punch beyond their weight. I highly recommend him!"



**JOHN  
WHITE**

Pelham Accountants 2019 Ltd

# Tim Stockley FCA

Joy Lane & Co  
Dorchester

"I am an Equity Director of a regulated accountancy practice operating in Dorchester, Dorset. I have worked in practice for 46 years.

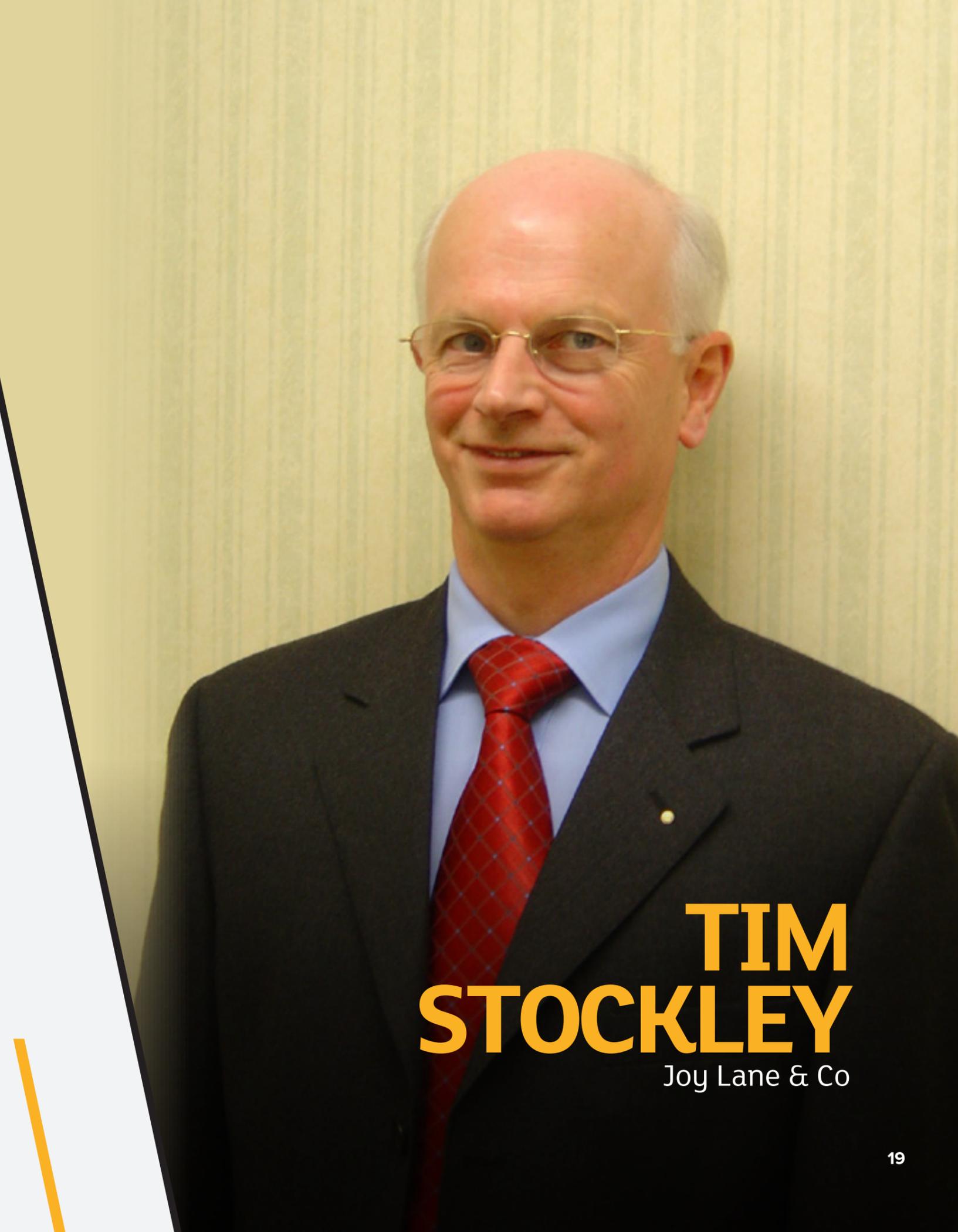
I met Feisal some 20 years ago, just when he was starting his own business. Infact, I'm told I was his first client when he went into the world of self-employment.

My firm started to work with Feisal at that time, as I was motivated by him and found him to be truly inspirational. His forward-thinking in a staid profession was a breath of fresh air.

I have followed Feisal ever since, taking his ideas forward and converting them into a profitable practice and, where possible, into my client-base.

More recently, by his skills and sheer tenacity, he has encouraged over 100 disparate independent accountancy firms into one cohesive national group in a very short space of time. That is world record breaking.

I have always found Feisal to be open and honest in our relationship and to be very loyal to me. I hope we have many years ahead working together."



**TIM  
STOCKLEY**  
Joy Lane & Co



# MIKE CAPUTO

McLintocks (NW) Limited

## Mike Caputo FCA

McLintocks (NW) Limited  
Chester, Cheshire

"I am an Equity Director of a regulated accountancy practice operating in Chester, Birkenhead and Wrexham. I have worked in practice for 47 years.

I've known Feisal now for just over 12 months. In that short time I have learned to respect him immensely. Our firm began working with Feisal when his vision for a new accountancy 'Firm of the Future' was presented.

I have heard him speak on a number of occasions and he invariably mesmerises his audience with a mixture of self-belief, pure business common sense and a great ability to think outside the box. I have also seen him deliver other unprecedented strategic thinking in other industries over the last 12 months with fellow Directors.

I have been in the accountancy and audit business now for over 30 years, having had 10 years with PWC, and a further 5 years with Saffery Champness. I have seen all shapes and sizes in the accountancy world, but I have never come across such an incredible strategist. He sees opportunities and angles at times when others are simply holding their heads in their hands.

He is a very moral, friendly, family man, who can always find time to deal with the individual. My team and I look forward to working with him for many years to come. I just wish we had met him many years earlier."

# Chrissie Bacon

## B.Ed.(Hons.), BFP, ACPA, ACA

A J Bennewith & Co  
Guildford

"I am an Equity Director of an accountancy practice regulated by the Institute of Chartered Accountants in England and Wales, operating in the South East Region. I've personally worked in practice for 7 years. I've known Feisal for around 3 years."

Feisal is a proven successful business and family man. Feisal works in original ways and like all his clients will say, he thinks totally 'out of the box' but makes his ideas and solutions simple, logical and plausible. It's one reason so many people understand his revolutionary ways and follow his work. We are just one believer of so many.

He empowers business owners to move forwards in unprecedented ways and surpass their own expectations. He provides stimulation and thought to all levels of people in the business world, whilst he encourages strong profit focus and growth not witnessed prior to his involvement.

My father ran a smaller Sole Trader Business before Feisal's involvement. He had been trading for 50 odd years in Guildford, over 30 of them on his own.

Once Feisal began to consult and work with us, we have restructured the company, employed additional staff and increased our turnover by nearly 25% in one year. We are still growing and forecasting ongoing growth in the coming years. Feisal has a way of making us and other accountants want to grow our own businesses. We grow by helping our clients grow. This means such work has an impact not just on our firm, not just in our industry, but it has an impact on our economy. He inspires others so that they can enjoy their careers. Owners, staff and clients benefit as a result.

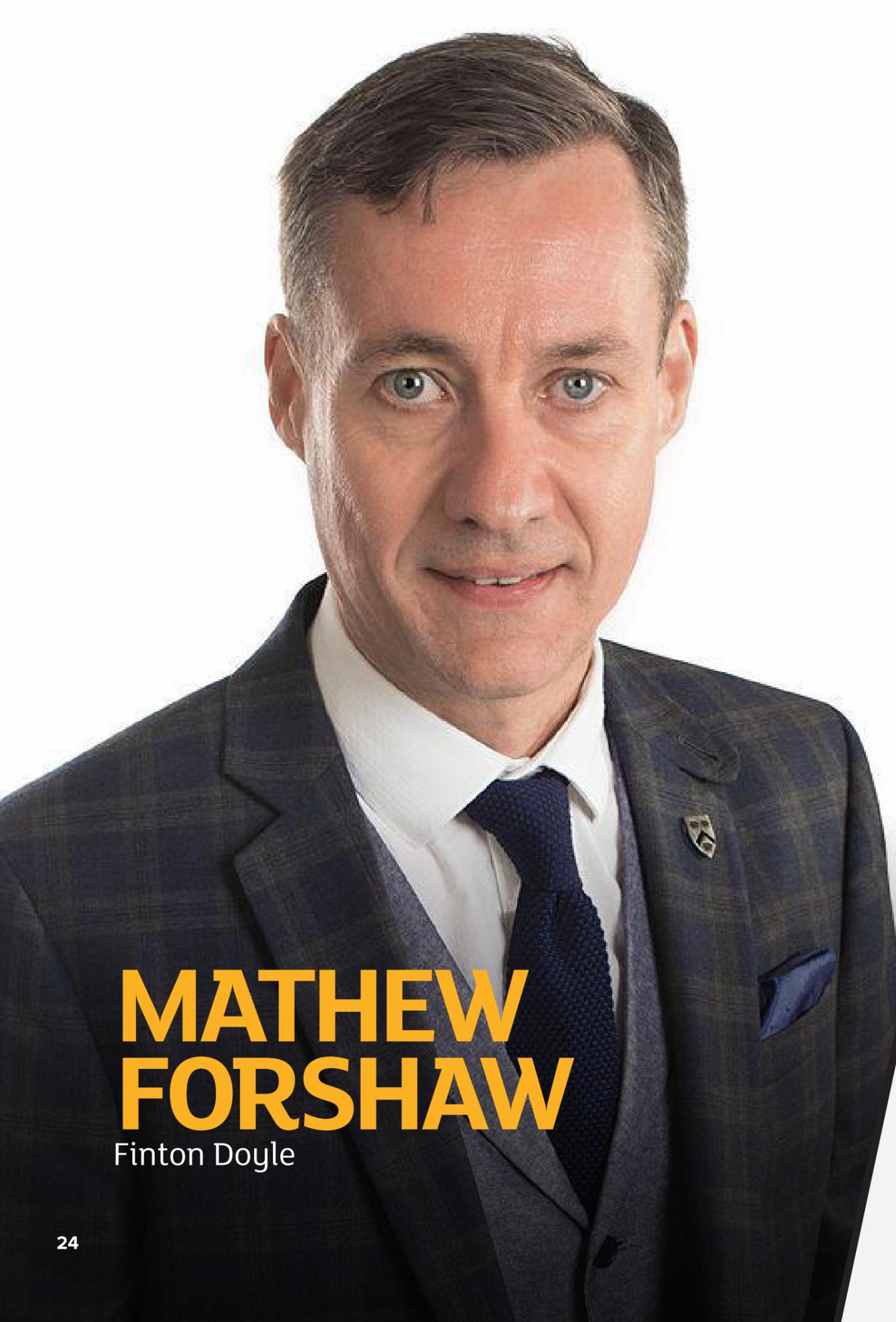
Feisal always has time for us even though we are much smaller than other businesses that he works with. I genuinely believe he places us with equal importance to the larger firms he manages.

He has been a constant support and has always found ways of understanding our expectations and moving us towards our agreed goals. My team and I look forward to working with Feisal for the unforeseeable future."



# CHRISSIE BACON

A J Bennewith & Co



# MATHEW FORSHAW

Finton Doyle

## Mathew Forshaw BA, FCA

Finton Doyle  
Lancashire

"I am an Equity Director of an accountancy practice regulated by the Institute of Chartered Accountants in England and Wales, operating in the central Lancashire region. I have worked in practice for 30 years.

I've known Feisal for around 2 years. I started my own practice 10 years ago so that I could do something different in the world of accountancy, but it wasn't until I met Feisal that I realised what that was.

Feisal presented me with a unique opportunity, one that would allow me to operate in the way that suited me and my clients, whilst having the support network that comes with belonging to a national organisation.

Feisal is very successful. But his success has not come at the expense of his principles. Family and loyalty, honour and integrity come through as hugely important, all of which strike a chord with me.

He has the rare gift of strength of character, determination and belief in his own abilities. But mixed with humility and a genuine desire to nurture and support those he works with.

I look forward to working with Feisal in years to come."



# MELINDA ATKINSON

Lucentum Business Services Limited

## Melinda Atkinson LLB, FCA

Lucentum Business Services Limited  
Chelmsford, Essex

"I am the Managing Director of a regulated accountancy practice based in Essex. I have worked in practice for 38 years.

I first met Feisal just over 2 years ago. I was immediately struck by his unique ability to inspire everyone he meets with his visionary and strategic thinking and business modelling. However he is also able to provide solutions to deliver those models and make them real.

He is engaging and personable and is able to bring people together and make them see the common goals that together are achievable.

I am astounded at the way in which he can explain even the most challenging of structures and solutions in ways that are easy to grasp even to a sceptical audience of traditional business owners.

He has the ability to navigate a route through a business minefield with a clear vision of how to find the right path. He leads from the front but makes sure everyone is with him at all times. He is empathetic and will support anyone who needs reassurance. He is intelligent and articulate with immense energy which lights up a room when he is presenting.

As soon as I met him I was bowled over by the fact that he could provide the solution that I had been searching for over the last decade or more. I have enjoyed working with him and he has given us the impetus we needed to drive our business forward and our future feels safer and more secure as a result."

# Billy Mulhern

## B.Comm, FCA

JMW Accountants Ltd  
Naas, Co. Kildare

"I'm an Equity Director of a regulated accountancy practice operating in Nass, Co Kildare Ireland. I have worked in practice for 34 years.

I've known Feisal now for 3 years. I immediately warmed to him as he delivered a groundbreaking presentation to conservative, cynical, accountants in Dublin a few years back. I was one. He turned the meeting of 100+ accountants into a wholesome inclusive debate within 2 hours. We could not get enough of him.

That takes very special skills that are not acquired. You have it or you don't, and he has it in spades. He is logical, but attentive, humorous but serious. He has enormous people skills as he is so experienced in his field.

I know I will benefit financially as well as the friendship it brings to myself and the community he has created in such a short time. He possesses acute business acumen.

I have been able to re-assess, help and support my clients from this enrichment process and long may it continue. Joining and meeting Feisal has had a significant impact on the growth of my business. His work has had significant impact on my clients.

I consider myself one of the lucky ones to have met and have had the guidance, support and friendship that Feisal offers. I will back him 100% in any endeavours he pursues. I am enriched by this connection."



# BILLY MULHERN

JMW Accountants Ltd



# RAVI KESARI

Wren Professional Services Ltd

## Ravi Kesari FCCA

Wren Professional Services Ltd  
Nottingham

"I'm an Equity Director of a regulated accountancy practice operating in Nottingham. I have worked in practice for 17 years.

I've known Feisal for just over a year. I met Feisal for the first time when I attended one of his presentations. I must admit, I was very sceptical walking into the meeting but that first event was an inspiration. At the time, I'd been in practice for 17 years and was pretty happy with my situation but lacking any real drive to go and achieve anything further. After hearing Feisal talk, with his vision, enthusiasm and positive thinking, I was transformed and motivated.

I have heard many leaders in the accountancy world speak, but none have totally changed the way I, and many others, look at our profession and realise what can be achieved. He has boundless energy and is a pleasure to work with. He is innovative and inspirational as well as being very down to earth, friendly and approachable. I have also seen that he is family-orientated, is compassionate and has high morals.

Feisal looks at things from a different perspective and then communicates his thoughts with clarity, energy and enthusiasm and I look forward to working with him for many years to come."

## Colin Hudson FCCA

The Hudson Partnership Limited  
Leigh-on-Sea, Essex

"I'm an Equity Director of a regulated accountancy practice operating in Leigh-on-Sea, Essex. I have worked in practice for 25 years.

I've known FEISAL for 16 years. Feisal is truly inspirational with a clear business purpose. He has a solid and successful entrepreneurial spirit and it is great that he is willing to share his knowledge with all of us.

His ability to inspire, motivate and bring new ideas and initiatives to our practice is truly amazing! We are looking forward to working with Feisal over the next few years, which will bring challenges, rewards and satisfied clients. He has become a good friend. He isn't bad at golf! I would recommend him highly for his high work ethic and the results he creates for others."

A portrait of Colin Hudson, a man with short dark hair, wearing a dark suit jacket over a light blue button-down shirt. He is smiling and looking towards the camera. The background is a textured, light-colored wall with a framed picture partially visible.

**COLIN  
HUDSON**

The Hudson Partnership Limited



# PATRICK O'ROURKE

O'Kelly Sutton Ltd

## Patrick O'Rourke B.Comm, FCA, CTA

O'Kelly Sutton Ltd  
Kildare, Ireland

"I'm an Equity Director of a regulated accountancy practice operating in Kildare, Ireland. I have worked in practice for 15 years.

I've known Feisal for around 2 years. When I first saw Feisal present to a group of accountants in London, I knew something was different about this man. His persona, vision, innovation and motivation captivated and engaged the audience. His mantra was to work smarter for more reward.

It all sounded simple when he delivered his ideas. His presentation inspired our firm to refine our client service offerings, resulting in huge improvements to the bottom line.

Feisal has the experience and knowledge from building very successful multi-million pound profitable companies in the past. He has the right connections and passion to develop and evolve both the accountancy and pharmacy industries. Both the UK and Ireland will benefit from his work in leading change.

On a personal note, I have always found Feisal honest, trustworthy, energetic and innovative. I'm really in awe as to where he gets all his energy from. It's really infectious! He still manages to find time for his family, community and all his other personal interests, including his golfing. I look forward to continuing my working relationship and friendship with Feisal, I believe we can fulfil many mutually beneficial projects - business and personal.

I highly recommend him."



# CRAIG ROCHE

CMS Accountants Ltd

## Craig Roche

CMS Accountants Ltd  
Wigan, Lancashire

"I'm the sole Equity Director in an accountancy practice based in the Wigan area. I have worked in practice for 15 years.

I have known Feisal for 9 years. When I first met Feisal I was seeking imaginative solutions to client issues that I faced. Feisal most certainly provided some. This enabled my business to grow and develop.

Since those early days I have witnessed an individual with an amazing entrepreneurial spirit that has convinced the most stoic of professions to follow his advice and build better businesses.

His boundless energy seems to enable him to analyse situations, find and develop opportunity within them before refining them further to achieve maximum results. His positive attitude towards business has been infectious and is most definitely a contributory factor towards the sustained growth in my business.

Not only is he a great business person but I have also been privileged to experience his generosity of nature first hand. On more than one occasion he has extended his hospitality, and that of his family, to me. His ethical and moral attitude purveys every aspect of his life.

I have enjoyed the long standing relationship with him and hope that it continues for many years to come."

A portrait of Gloria Murray, a woman with curly red hair, wearing a red top, smiling. The background is blurred, showing what appears to be an office or public space.

# GLORIA MURRAY

Murray Associates ZKI Ltd

## Gloria Murray FAIA

Murray Associates ZKI Ltd  
Paisley, Renfrewshire

"I'm an Equity Director of a regulated accountancy practice operating outside Glasgow. I have worked in practice for 24 years.

I've known Feisal for 2 years. Our firm began working with Feisal in March 2018. He is a very focused individual, who thinks outside the box and is not frightened to think big. Over the past two years, I've seen him come up with and deliver two unprecedented strategic models which will create a fantastic legacy for us all.

I have run my own Accountancy Practice for over 23 years and in this time I've met many business leaders. I can honestly say that I have never encountered a more active, diligent and dedicated leader.

Feisal is not frightened of hard work and I've seen him work many long hours to ensure his vision comes to fruition in timescales that are hard to believe – I don't know where he gets his energy from. He is a strategic thinker who also manages to make things happen, which is a rare combination! I'm looking forward to continuing our business relationship well into the future."

# David Houston CA

THPCA

Glasgow, Scotland

"I'm an Equity Director of a professionally registered accountancy practice operating in Glasgow. I have been in business on my own account for over 35 years, and first met Feisal in March 2018, at a seminar where I expected to be bored by yet another self-proclaimed guru in the art of inspirational speaking. How wrong could I be!

I have listened to many motivational speakers and trainers of positive mindset and "can do" attitudes. I have often been told that if I reach for the ceiling I will never get off the ground. However since I met Feisal, I know that the ceiling is only the starting point to a destination way beyond my wildest imagination, and there is no limit to this man's ambition. His ability lies not just in putting forward the message, but also putting the message into practice and managing to take with him any number of serious minded professionals in the accountancy sector.

In the time that I have known Feisal I have completely transformed my business strategy and philosophy, which has turned my office into a much happier, more motivated and more rewarding workplace. And the best thing is the knowledge that behind you is a man you can trust implicitly, and who you can depend upon and also share a laugh with when the time is right, and I look forward to continuing to work with him over the coming years."

A close-up portrait of David Houston, a middle-aged man with a balding head, wearing a dark suit, light blue shirt, and patterned tie. He is looking directly at the camera with a slight smile. The background is a solid blue color.

**DAVID  
HOUSTON**  
THPCA

# FEISAL'S CIRCLE OF SPECIALISMS & EXPERTISE



**“ You will profit to be on his side than to sit and watch his work make money for others.....**



# WASEEM YASIN

Riley Moss 2018 Ltd

## Waseem Yasin FCA, BSc(Hons), MAE

Riley Moss 2018 Ltd  
Manchester & Preston

"I'm an Equity Director of a regulated chartered accountancy practice operating in Manchester and Preston. I have worked in practice for 16 years.

I've known Feisal for 2 years. Feisal is a visionary businessman with a unique blend of strategic thinking, energy, fearlessness and making things that seem impossible happen.

His style has a perfect mix of collaborative working and leading from the front and he switches between the two with great ease and at the right time. Feisal develops business opportunities by identifying gaps in markets which others don't see. He has an incredible talent to make his team believe and empowers them to reach targets that they would not dare to aim for without his leadership.

Feisal passionately believes in doing the right thing and demonstrates a high level of integrity and empathy in caring for others. I am glad that our paths crossed and we are working with Feisal on some amazing projects which are innovative, challenging but also a great deal of fun."



# ALAN SHAUGHNESSY

DFS & Co Accounting Ltd

## Alan Shaughnessy FCCA, QFA

DFS & Co Accounting Ltd  
Galway, Ireland

"I am an Equity Director and founding partner in a regulated accountancy practise based in Galway, Ireland. I have worked in practice for 15 years.

I have known Feisal for around 2 years. Over that time, his enthusiastic and strategic approach to business has been exceptional.

Feisal has a strong ability to implement and drive strategic change in both businesses and the actual industry that those businesses operate in. At the same time he brings audience after audience along with him which, sets him apart from others.

Feisal is a people's man, he gives everyone that asks his time with his positive, energetic attitude and is always humble in his approach.

In the period I have worked and got to know Feisal, I hold him in the highest of regard and consider it an honour to be an associate of his.

I look forward to continue working with Feisal for years to come and the journey that he will take me and so many others on. Wherever he goes, people will follow for the success he creates."

# Alan Connolly FCCA

BCC Accountants Limited  
Ashbourne, Co. Meath  
Ireland

"I'm an Equity Director of a regulated accountancy practice operating in Ashbourne, Co. Meath in Ireland. I have worked in practice for 30 years.

I've known Feisal for around 2 years. I have worked very closely with him, especially over the last year. I think of him as a big picture guy with an immense ability to deliver unprecedented and valuable projects.

He is very bright with an amazing ability to capture an audience for hours on end. He has incredible energy and enthusiasm and it is very difficult not to want to be involved with whatever project he is driving forward. On a personal level he is great company and displays all the traits you would like in a colleague and friend."



**ALAN  
CONNOLLY**  
BCC Accountants Limited



# CLAIRE RYNNNE

RTW Accounting Services Ltd

## Claire Rynne FCA

RTW Accounting Services Ltd  
Dublin, Ireland

"On 1st June 2019 RTW became part of a special group of over 100 independent accountants, combining a wealth of experience, knowledge and expertise. I have worked in practice for 16 years.

This allowed smaller firms to become part of a 'Firm of the Future' concept to provide expert services on a global scale.

This mammoth task all came together as a result of the dedication, motivation and vision of one Feisal Nahaboo. His enthusiasm and energy knows no bounds and he works tirelessly to deliver.

As an Equity Director of RTW, a firm regulated by Chartered Accountants Ireland, my fellow Director Gerry Tully and I are looking forward to working with Feisal in the coming years and would not hesitate to back him in any endeavours he pursues."

# Liam Burns

## FCCA, CTA, BBS

Liam Burns & Co  
Dublin

"I'm an Equity Director of a regulated accountancy practice operating in Dublin. I have worked in practice for 15 years.

I've known Feisal for over a year. Having been introduced to Feisal in early 2019, I quickly knew that his vision, ability to think outside the norm and his ambitious, competitive nature would be an enormous asset to any person or business in a position to work with him.

He embeds positivity in every message he delivers and leads by example, putting every ounce of effort he possibly can into everything he does - business, sport and even just-for-fun challenges.

Since working with him over the last year, I have witnessed him deliver on a massive project within our industry and I believe that he can help change the industry by significantly increasing profitability and value of firms in the near future.

Feisal is a genuine character, and an exceptional businessman. I look forward to the next few years working alongside him"



# LIAM BURNS

Liam Burns & Co



# PETER PRING

Romsey Accountants GDT Ltd

## Peter Pring FCA

Romsey Accountants GDT Ltd  
Romsey, Hampshire

"I'm an Equity Director of a regulated accountancy practice operating in Romsey, Hampshire. I have worked in practice for 34 years.

I've known Feisal for 16 years. Working with Feisal has inspired me to look beyond the accountancy world I was brought up in. His influence is reflected in our firm being a dynamic business with good growth, even throughout the recent years of recession.

We now have an image and reputation of a firm much larger than we actually are, and not only does this attract new clients who might not previously have come to us for advice, but also other practitioners who come to us because of the wide range of opportunities we can now offer as a direct result of working with Feisal. A man who makes major promises and delivers beyond them. Every member of our team has earned more rewards because of the increased profits Feisal has helped us achieve – thank you Feisal."



# MIKE OGILVIE

X5 Accountants

## Mike Ogilvie FCA

X5 Accountants  
Eastbourne, East Sussex

I am an Equity Director of a regulated Chartered Accountancy practice operating in Eastbourne, East Sussex. I have worked in practice for 40 years.

I have known Feisal for 16 years. Feisal is a classic oxymoron in that he has been able to convert rooms full of boring accountants into raving fans who people like to talk to – a miracle worker!

He is a visionary businessman who is spreading his enthusiasm and skills to professional accountants. His work on creating leading accountancy and pharmacy models has been unprecedented and highly innovative.

I am not surprised industries are following his strategies and work. They are often simple, clear to understand but almost impossible to implement. He knows this. This is why he explores them.

He builds models in a robust and fast manner. Simultaneously he creates for others major barriers to entry to compete with his clients.

He operates for the long term and for the welfare of his clients. He works longer hours than anyone I know. I wish Feisal continued success."

# Mukesh Pandit FCCA

Robinson Sterling SBU Ltd  
Ilford, Essex

"I'm an Equity Director of a regulated accountancy practice operating in Ilford, Essex. I have worked in practice for 30 years.

I've known Feisal for at least 16 years. Not only has our practice increased its income streams and achieved significant growth with Feisal, but we now have the backing and support of a leading brand and network which enables our firm to engage more quality clients.

As an individual, he is a pleasure to work with. A very inspiring character, and you always know something innovative is about to happen when he speaks. I've seen him in action and he engages audiences with his enthusiasm and personality. He creates trust through his hard work and results, and the audiences are keen to engage with him and join his concepts.

He has certainly been an important influencer in change and I know he wishes to continue 'pushing boundaries'.

Our firm is proud to have been associated with Feisal over the years."



**MUKESH  
PANDIT**

Robinson Sterling SBU Ltd



# TERRY LORING

Accountax 2018 Ltd

## Terry Loring

Accountax 2018 Ltd  
Windlesham, Surrey

"I am an Equity Director of a regulated accountancy practice operating in Windlesham, Surrey. I have worked in practice for 34 years.

I have known Feisal for some 15 years. I have been in the accountancy profession for over 30 years and I can genuinely say that I have never encountered a more proficient, diligent and dedicated business person.

Feisal's vision and direction are incomparable and he is one of the most forward-thinking people I have ever had the pleasure of meeting. He always ensures that he has time to set aside for relevant ethical and moral issues and I have always found him to be professional, courteous and inspirational.

His positive attitude towards business has allowed many accountancy firms to adopt his philosophies and strategies to achieve great success. I believe we can all significantly profit with him by our side.

I am delighted to have enjoyed a long-standing business relationship with this man and long may it continue!"



# PAUL BUSHELL

Bushells Accountants 2018 Ltd

## Paul Bushell ACA

Bushells Accountants 2018 Ltd  
Harrogate

"I am an Equity Director of a regulated accountancy practice operating in Harrogate, North Yorkshire. I have worked in practice for 24 years.

I've known Feisal for 12 years. Feisal is tireless in his pursuit of business excellence and his work ethic is truly inspiring. He has a rare entrepreneurial spirit and we are privileged that he is willing to share his knowledge with all of us. His ability to motivate and bring new ideas and initiatives to the table is truly amazing!

I am looking forward to working with Feisal over the next few years and like to think he has become a good friend.

I would recommend him highly for his unparalleled work ethic and the results he creates for others."

# Jeff Walsh FCA

JW Walsh Accountants 2018 Ltd  
Dukinfield, Cheshire

"I'm an Equity Director of a regulated accountancy practice operating in Dukinfield, Cheshire. I have worked in practice for 19 years.

I've known Feisal for 12 years. Joining and meeting Feisal has had a significant impact on the growth of my business. His work has also had significant impact on my clients.

As I have come to know Feisal I have come to recognise the many business qualities he has – innovation, vision, integrity, values and camaraderie, to name just a few. Feisal's energy and commitment to help accountants be successful means my clients and I continue to benefit from that and I look forward to an even bigger and brighter future. In my opinion, if you follow Feisal's business vision, success will follow. I trust him 110%."



**JEFF  
WALSH**

JW Walsh Accountants 2018 Ltd

# Viresh Paul FCA

Paul & Co (Accountants) Ltd  
Stanmore, Middlesex

"I am an Equity Director of a regulated accountancy practice operating in Stanmore, Middlesex. I have worked in practice for 38 years.

I have known Feisal for over 20 years during which time we have become friends and business associates.

I have been impressed by his strategic planning skills, his passion for his work and integrity as well as the resourcefulness with which he gives of himself to others. Over the years he has become one of the biggest influencers in the accountancy profession. His style of leadership is motivational, inspirational and upfront.

Feisal is not only a visionary entrepreneur, but a business strategist par excellence, who has helped and grown numerous businesses over the years and continues to develop organisations to become leaders in the field."



**VIRESH  
PAUL**

Paul & Co (Accountants) Ltd



# MARTIN ADES

MMP Accounting Solutions Ltd

## Martin Ades FCCA

MMP Accounting Solutions Ltd  
Ashford, Kent

"I'm an Equity Director of a regulated accountancy practice operating in Ashford, Kent. I have worked in practice for 44 years.

I've known Feisal for 12 years. Feisal has the ability to increase business wealth and profitability by re-evaluating the way a business operates and to re-engineer its strategic positioning to create greater growth, success and profits.

Feisal is a true business visionary, a strategic revolutionary with the skills of 'Blue Sky' thinking. I have never met a man with as much energy, drive and focus. Feisal can walk and talk with any and all types of business owners and classes of people and has the unique ability, skill and gift to unite them all.

I have always found Feisal to be polite and humble and to never forget when he reaches for the sky that there are others who he needs to support that have given their allegiance to him. When Feisal speaks I will listen intently as there is always something new to learn."

# Graham Spellman ICPA(Fellow), B.Soc. SC(Hons)

Accounting & Taxation Centre LTD Ltd  
Newbury, Berkshire

"I'm an Equity Director of a regulated accountancy practice operating in Newbury, Berkshire. I have worked in practice for 39 years.

I have known Feisal for 2 years. Over a very short period of time, Feisal's inspiration and infectious enthusiasm have propelled our small accountancy practice to exciting new levels. He is a true visionary who understands and has empathy for all of the businesses and individuals that he impacts. The manner in which he combines innovation, integrity, inexhaustible energy and the will to succeed never fails to set him amongst the foremost role models in both business and social environments today.

In Feisal's world, obstacles are only there to learn from and overcome, on the journey to a brighter future. It has been a real pleasure to work with him and be inspired by such an extraordinary motivator with a clear strategic mind and sense of purpose. Such business acumen and vision, teamed with a caring and socially moral outlook, is a rare phenomenon in today's world. It is a privilege to work with Feisal as he challenges historic norms and takes our accountancy profession to new and previously unseen heights."



**IT HAS BEEN SAID:  
"You will profit to be on  
his side than to sit and  
watch his work make  
money for others...."**

# Naren Mistry BA, FCA

Arithma Accountants Limited  
London

"I am an Equity Director of an accountancy practice regulated by the Institute of Chartered Accountants in England and Wales, operating in the West End in London. I have worked in practice for 40 years.

I've known Feisal for around 2 years. Feisal is a smart businessman, an "outside the box thinker" who has brought together accountancy practices of varying sizes. They consist of people from varying backgrounds, who he has helped create a 'Firm of the Future'. He has achieved this with his unique creative thinking using his influential and professional presentational skills and a very loyal group of accountants he has been associated with for the past 16 to 20 years.

Feisal finds time for anyone who needs his help. He has amazing memory, remembering names of people he meets. I find Feisal to be sincere, very approachable and finds time to assist anyone he can, whether you are from a small business or from a large business. This quality has helped others be very loyal to him. He has used his skills to successfully attract other accountants to join and embrace his ideas. He is now using his abilities to inspire and develop independent pharmacists from varying backgrounds.

My practice has significantly benefited from being associated with ventures he initiates.

I look forward to working with Feisal in years to come."



# NAREN MISTRY

Arithma Accountants Limited

# Arnold Wylie

## FCA, BA(Hons)

ASC Wylie UBU Ltd  
Chartered Accountants  
Northern Ireland

"I am an Equity Director of a regulated accountancy practice based in Northern Ireland. I have worked in practice for 35 years.

I've known Feisal for over 3 years. Feisal is a force of nature. He has unlimited reserves of energy and if he decides that something needs to be done, it will get done.

In any given situation, he has an innate ability to focus on the critical factor, to divine a range of possible solutions and to hone in on the optimum path to obtain the desired outcome.

His ability to build and shepherd a community of like-minded people is quite extraordinary and is undoubtedly a big factor in the success he has enjoyed to date.

I would have no hesitation in recommending him."

A portrait of Arnold Wylie, a middle-aged man with grey hair and glasses, wearing a dark suit, white shirt, and patterned tie. He is smiling slightly and looking towards the camera. The background shows a bookshelf with various books, including one titled 'Spanish', and a desk lamp.

**ARNOLD  
WYLIE**  
ASC Wylie UBU Ltd

# Leading change



Mutual  
Co-operation



Tries and  
tested systems



Engaging audiences  
with unprecedented  
business models



Innovative  
thinking



Protecting  
movements through  
trade secrets and  
NDA processes



Share of rewards  
for all stakeholders



Risk mitigation  
through collaborative  
diversity



Enhancing profit  
and value



# Jim Baker FCCA

Baker Clarke FDV Ltd  
Essex

"I am an Equity Director of an accountancy practice regulated by the Institute of Chartered Accountants in England and Wales, operating in Essex. I have worked in practice for 34 years.

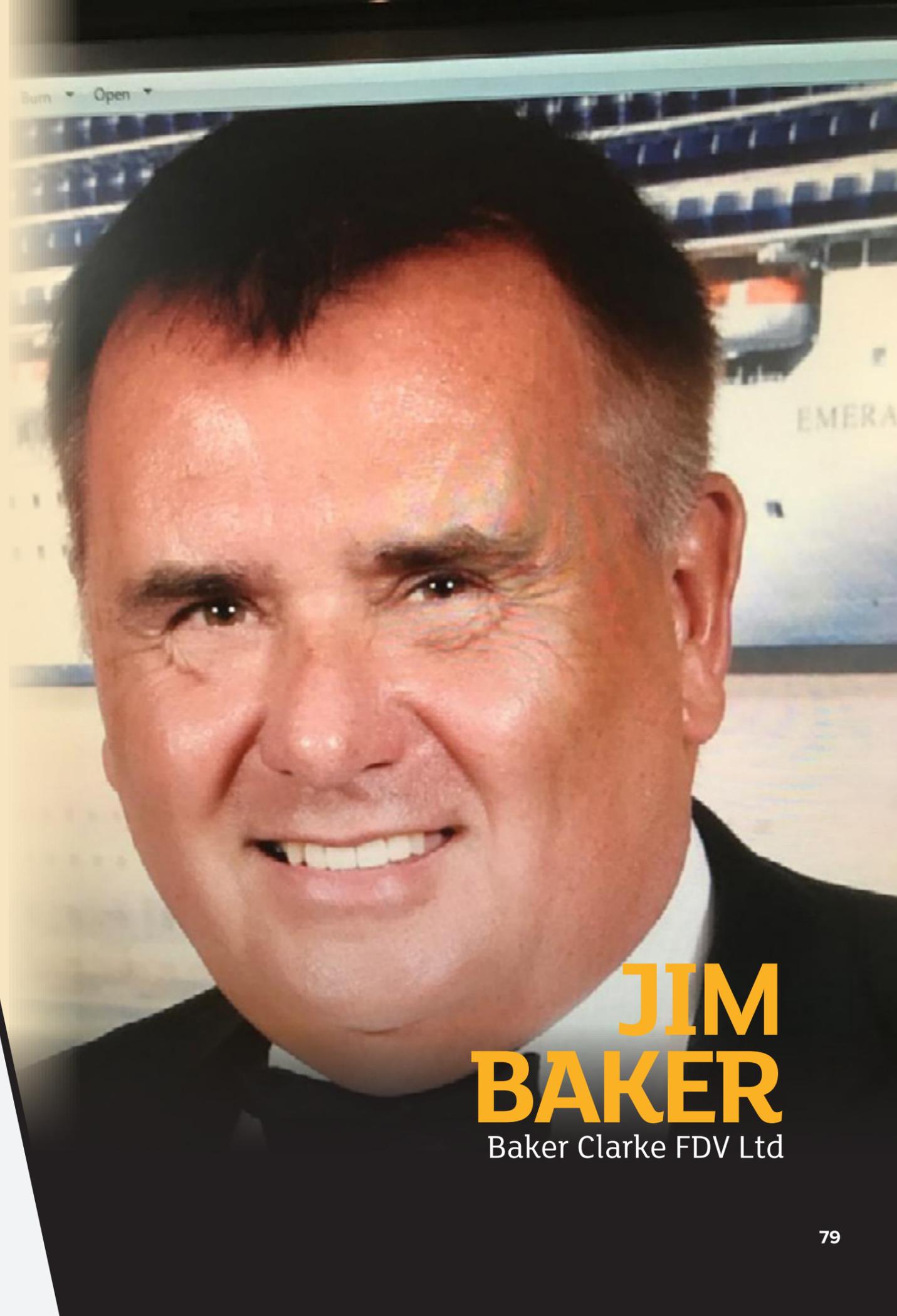
I have known Feisal for around 2 years. Throughout my time of knowing and dealing with Feisal I can say that he has shown throughout absolute and complete integrity in all aspects of our business relationship.

His tireless efforts to bring together so many accounting firms to mutually support one another is testimony to an ethos of hard work, accompanied with intelligence and a comprehensive understanding of the accounting profession and its idiosyncrasies.

It is the continuous display of Feisal's integrity which in my opinion has resulted in so many intelligent professional men and women being prepared to follow his inspiration and vision of the future.

Feisal finds the time for anyone who needs help despite a busy schedule and each person is as important as the next. These wonderful qualities accompanied with a good memory and principled approach to life and work make him essential to the successful development of movements such as ours.

My practice has significantly benefited from being associated with Feisal and long may this continue."



**JIM  
BAKER**  
Baker Clarke FDV Ltd

# Shaun Craven FCCA

Anthistle Craven IRX Ltd  
Buckinghamshire

"I am an Equity Director of a 45 year-old regulated accountancy practice based in Buckinghamshire. I have worked in practice for 31 years.

I was first introduced to Feisal in May 2018. I was blown away by the strategy that he had developed to disrupt our industry.

Since that time, true to his word, he has worked tirelessly to implement his strategy, the likes of which I do not believe our industry will experience at this scale ever again.

Never before have I seen anyone with such energy, motivation and enthusiasm to achieve their goal, and just being around this guy is truly inspirational.

Our business and me personally, have learned more about strategic thinking and achieved more by way of growth and increased profitability in the 2 years that we have been associated with Feisal than in the previous 43 years without him.

There are a lot of small business owners in the UK and Ireland as well as their accountants who have a lot to thank Feisal for. I am truly honoured to be associated with Feisal and to consider him a friend. I look forward to the continued relationship with him and sharing future success together."



**SHAUN  
CRAVEN**  
Anthistle Craven IRX Ltd



# DAVID POLLITT

Burrow & Crowe Accountants &  
Business Advisers Ltd

## David Pollitt FCCA

Burrow & Crowe Accountants &  
Business Advisers Ltd, Leeds

"I am an equity director of a regulated accountancy practice based in Leeds and Keighley. I have worked in practice for 32 years.

We have known Feisal for just over 2 years and I have never met anyone else who has so much drive, energy and commitment.

He works tirelessly to achieve the goals he sets and to keep the promises he makes to others while always planning the next move.

He unbelievably even finds time to play golf and he even succeeds at that too! He is enjoyable to work with."

# Rashpal Singh Parmar FCA

Bowker Orford Ltd  
London

"I am an Equity Director of a regulated accountancy practice operating in Central London. I have worked in practice for 40 years.

I have known Feisal for around 2 years. I first met Feisal through a mutual accountancy peer who suggested that I listen to his business plan for accountants.

His vision, enthusiasm and determination to achieve his goal came across extremely well. This convinced me to be a part of his vision of the future. He has a passion for business, boundless energy and is not afraid of hard work.

My team and I look forward to a long and successful business and personal relationship as part of Feisal's vision of the future. We view him as a leader in change."



**RASHPAL  
SINGH  
PARMAR**

Bowker Orford Ltd



# JEFF MENDLESOHN

DJM Accountants BLJ Ltd

## Jeff Mendlesohn FCA

DJM Accountants BLJ Ltd  
London

"I am an Equity Director of a regulated accountancy practice operating in Northwest London. I have worked in practice for 42 years.

I have known Feisal for around 3 years. I first met Feisal through a mutual friend who suggested that I listen to his business plan for accountants.

At first I was sceptical (for about 2 minutes) but his vision and enthusiasm won me over and I have been a vocal advocate of him and his work ever since. He is a true force of nature.

In my accountancy practice my fellow colleagues and I are delighted to subscribe to Feisal's vision and we look forward to a long and successful business and personal relationship. The fact that he has such a vast dedicated following from fellow accountancy colleagues speaks volumes. Wherever he walks, professional audiences will follow hanging onto his coattail."



**TIM  
DIPPLE**  
GCSD Accountants Ltd

## Tim Dipple FCA

GCSD Accountants Ltd  
Stonehouse, Gloucestershire

"I am an Equity Director of a regulated accountancy practice operating in Stonehouse, Gloucestershire. I have worked in practice for 29 years.

I have known Feisal for 3 years. In a short space of time, he has achieved what was previously unthinkable. He has convinced hundreds of prudent accountants that their tried and tested historical models could be thrown out of the window and replaced by a coordinated movement of smaller firms. He has quickly built all of our trust and confidence in his ability to deliver a visionary plan.

He also seems to have limitless energy and a capacity to solve whatever problem is put before him. My fellow directors and I consider ourselves most fortunate to be involved with him."

# Richard Plasek

## FCMA, CGMA, MBA

Helrik and Louw  
Central London

"I'm an Equity Director of a regulated accountancy practice operating in Central London. I have worked in practice for 17 years.

I've known Feisal since 2010. I find Feisal a very motivational and inspirational leader. Over the years Feisal has proven time and time again that he can build multi-million pound profitable businesses from extremely unexpected beginnings.

I have seen Feisal in action, transforming the way the accounting profession operates. Feisal provides huge motivation to the accountancy industry allowing accountants to upscale offerings, grab opportunities, and implement complex strategies in order to deliver unprecedented outcomes.

Feisal's ability to bring unprecedented initiatives whilst inspiring hundreds of us is a very rare trait to find in business. The impact on my practice has been amazing. We are now achieving constant double digit growth every 6 months. Feisal is a forward thinker as well as a floor operative ensuring strategies are implemented quickly and effectively. I am extremely happy with his ongoing support."



# RICHARD PLASEK

Helrik and Louw



# EAMON MCMANUS

McManus Williams KGG Ltd

## Eamon McManus FCCA

McManus Williams KGG Ltd  
Clevedon, Somerset

"I am an Equity Director of an accountancy practice based in the South West of England. I have worked in practice for 13 years. We are regulated by the Association of Chartered Certified Accountants and I've known Feisal for just over two years.

What excited me about Feisal right off the bat was his no nonsense, insightful and out of the box thinking. As a massive advocate of cloud-based accounting and finance solutions I've experienced firsthand the challenges that the accountancy industry faces in adapting to fast changing technology and more flexible, smarter working practices. With change comes opportunity though and I immediately saw the huge value that Feisal's vision for the industry could deliver, both individually and collectively for the accountancy practices.

Whilst Feisal's big picture, strategic thinking has been incredibly inspiring, what has impressed me most is his thorough understanding of the accountancy sector and the small business owner. He has built a hugely successful career supporting and consulting for accountants, but what's clear to me is that at the core of that success is a human understanding of the fact that we are far more than business owners. We're fathers and husbands, individuals with our own dreams and aspirations.

Feisal has had my back more than once in the short time that I've known him and it's that integrity, sense of fairness and unwavering commitment to the community that he's worked so hard to find that so endears him to me and to all my newfound accountancy colleagues.

An exceptional mind for exceptional times and I couldn't be anymore happier that he's in my corner."



# MICHAEL GHERSIE

MGA

## Michael Ghersie MBA

MGA

Torquay, South Devon

"My wife and I are the sole equity Directors of a regulated accountancy practice based across South Devon which I set up over 17 years ago. I have worked in practice for 26 years.

I have known of Feisal Nahaboo's successful business activities for over 10 years and I met him personally for the first time just over a year ago.

Since then I have been truly amazed by him; he brings enormous energy and leadership to everything he does. He has made a remarkable success of bringing accountants together to share knowledge and expertise to better serve our clients.

My team and I are delighted to be part of his work - and his strategy and vision on the 'Firm of the Future'.

In my experience he has always shown great integrity in his dealings with people and treats everyone as equal, no matter what their background or size. With his ability to see opportunities that many do not, he is able to make major promises which he delivers on. Subsequently, crowds of respectable professionals follow him.

We are looking forward to working with him for many years to come."



# KIRK WEATHERLEY

Newsham Hanson Accountants Ltd

## Kirk Weatherley FCCA

Newsham Hanson Accountants Ltd  
Clevedon, North Somerset

"I'm an Equity Director of a regulated accountancy practice in Clevedon, North Somerset. I have worked in practice for 17 years.

I first met Feisal in February 2019 and was immediately captivated with his visionary plans to change and evolve the accountancy sector for the better. We wanted to be party to his strategies.

In all my dealings with Feisal, I have always found him to be open and honest and he seems to work with limitless energy towards his projects and goals whilst still finding time for his friends and family.

His positive attitude is infectious and I look forward to continuing to work with him in the years to come. We would highly recommend him."

A black and white portrait of Lewis Van Emden, a middle-aged man with short dark hair, wearing a white shirt and a dark tie. He is looking directly at the camera with a slight smile. The background is a soft, out-of-focus grey.

## Lewis Van Emden ACA

O'Brien & Partners  
Cardiff

"I am an Equity Director of a regulated accountancy practice operating in South Wales. I have worked in practice for 32 years.

I have known Feisal for around 3 years. Feisal is a breath of fresh air to a well regarded and longstanding accountancy profession. His different views and outlooks are able to revolutionise and improve our traditional ways for the better. His passion and vision are motivational. His leadership skills are unquestionable.

My team and I are delighted to be part of his work and business strategies. I am able to count on him as a friend as well as an advisor on our business. I am aware of hundreds of accountants who follow his work religiously."

**LEWIS  
VAN EMDEN**

O'Brien & Partners

# Geoff Jarrett FCCA

Hills Jarrett TXS Ltd  
Hertfordshire

"I am the main Equity Director of a 30 year-old regulated accountancy practice based in Hertfordshire. I have worked in practice for 30 years.

I first met Feisal in February 2018. I attended an event that he held concerning his vision of the future of the accountancy profession.

Within 45 minutes he had completely changed my future.

Feisal is an innovator, he sees opportunity and is able not just to talk success but actually create success. He has the ability to empower others to step outside their comfort zone with confidence.

I have been in business for over 45 years and I have never been inspired by anyone as I have been by Feisal and above all I trust him completely."



**“**  
**The most prudent way  
to look into the future  
is to build it yourself.”**  
**FEISAL**

# David Burgess FCCA

Phillip Carroll  
Altrincham, Cheshire

"I have worked in practice for 30 years.

I first met Feisal at one of his events 2 years ago. Feisal explained how he had been working with accountants for most of his working life, and that he had a vision to develop a strategy for an "accountancy of the future" concept.

His work has been built on faith and trust, and his drive, enthusiasm and dedication to the people involved, together with his integrity, has earned him my trust, and the trust of all the likeminded peers who have joined together in developing this concept.

As an equity director of Phillip Carroll, an ACCA regulated firm based in Altrincham, South Manchester, I look forward to working with Feisal in the years to come."



**DAVID  
BURGESS**

Phillip Carroll



# PHILIP LOFTHOUSE

Stead Robinson HGA Ltd

## Philip Lofthouse FCA

Stead Robinson HGA Ltd  
Holmfirth, West Yorkshire

"I am an Equity Director of a regulated chartered accountancy practice operating in Honley near Holmfirth in West Yorkshire. I have worked in practice for 25 years.

I've known Feisal for 2 years and I wish I had known him longer. Feisal is a source of constant amazement for his sheer never-ending drive and inspiration. He has boundless energy and passion. Based on his strategic thinking and creating a path of where we should go, we have been able to translate this passion to increase the value of our firm and deliver better services to our clients. He has added value to our firm.

His style means he can lead from the front and also be collaborative so that the results achieved seem like they were there waiting for us to discover them.

Feisal is able to identify and develop business opportunities which others don't realise are there or don't see. He has an incredible talent and has empowered us to achieve fantastic results in relatively little time and make me wonder why we did not see this before.

Feisal has a high level of integrity and empathy and is passionate about caring for others. I wish our paths crossed sooner as he is also a great person to know."

# Graeme Hindley FCCA, BSc(Hons)

Styles & Co JFC Limited  
Warrington, Cheshire

"I'm an Equity Director of a regulated accountancy practice operating in Warrington, Cheshire. I have worked in practice for 18 years.

I've known Feisal since our firm started working with him just over 2 years ago, albeit my partner first met him 20 years ago. From the moment we started working with Feisal it was very clear that he has that rare ability to identify opportunities where others don't, then dedicates his time to planning the strategy around how best to implement and deliver this for maximum effect for both us and our clients alike. He is a true visionary.

Feisal has a drive and ambition like no-one I've ever met before. The passion he has for the projects he undertakes and his commitment to us (the accountants he drives and supports) are testament to the type of man Feisal is. A man that you can truly rely on to deliver results.

I would have no hesitation in recommending him."

A close-up portrait of Graeme Hindley, a man with short brown hair and blue eyes, smiling warmly. He is wearing a dark blue suit jacket over a light-colored shirt. The background is slightly blurred, showing what appears to be a window with light-colored curtains and a hint of greenery outside.

# GRAEME HINDLEY

Styles & Co JFC Limited

# Peter Coyne FCA

Coyne Accounting Galway Ltd  
Co Galway

"I'm an Equity Director of a regulated accountancy practice operating in Galway. I have worked in practice for 40 years.

I've known Feisal for over a year. He is one of the most dynamic persons I have ever had the privilege to meet. He has unbelievable energy, enthusiasm and integrity. He has always been available to me and offers me solid advice.

No task is too big or small for Feisal. When he takes on a project you know you are getting 100% commitment from the start to the end. He has the ability to achieve the best from those that work with him. He has a gentle but commanding leadership style.

Finally, he has a great sense of humour and is an overall good guy to have around my team and business."



**PETER  
COYNE**

Coyne Accounting Galway Ltd

# Maurice Cregan

Cregan Accountants  
Dublin

"I am an Equity Director of a regulated accounting practice based in Swords, Co Dublin. I have worked in practice for 25 years.

I have known Feisal for 2 years and have worked with him on some key projects. I have observed Feisal communicate his vision and win over the hearts and minds of hundreds of partners in accountancy practices.

When Feisal believes in something he dedicates himself totally to that cause. He puts everything into accomplishing his vision.

Feisal is an effective business leader who is disrupting and leading change in the accounting and pharmacy sectors. He is a leading strategic thinker who delivers massive determination, energy and enthusiasm to any project in which he is involved.

Since engaging with Feisal, I have refocused my own energy and and have grown our own business by over 25%. I am proud to be associated with Feisal and will continue to support his ongoing ventures."



**MAURICE  
CREGAN**

Cregan Accountants

# Stephen McNulty CTA

DMN Accountants Ltd  
Sentry, Dublin

"I'm an Equity Director of a regulated accountancy practice operating in Dublin. I have worked in practice for 40 years.

I've known Feisal for 2 years. Our firm began working with Feisal in April 2018. His vision is exceptional and he works tirelessly to deliver incredible strategic models with our fellow Directors.

I have been in the accountancy and tax business for over 30 years and I can honestly say that I have never encountered a more active, diligent and dedicated leader.

Feisal is also a total free thinker in the most positive sense and always sets aside time to focus on important worldly and moral issues. I find him a polite, kind and friendly person and my team and I look forward to working with him in current and future projects."

A portrait of Stephen McNulty, a middle-aged man with glasses, wearing a dark blue suit, a light blue striped shirt, and a blue and white striped tie. He is standing outdoors in front of a dense green hedge with white flowers. The background is slightly out of focus.

**STEPHEN  
MCNULTY**

DMN Accountants Ltd

## Richard O'Brien CPA

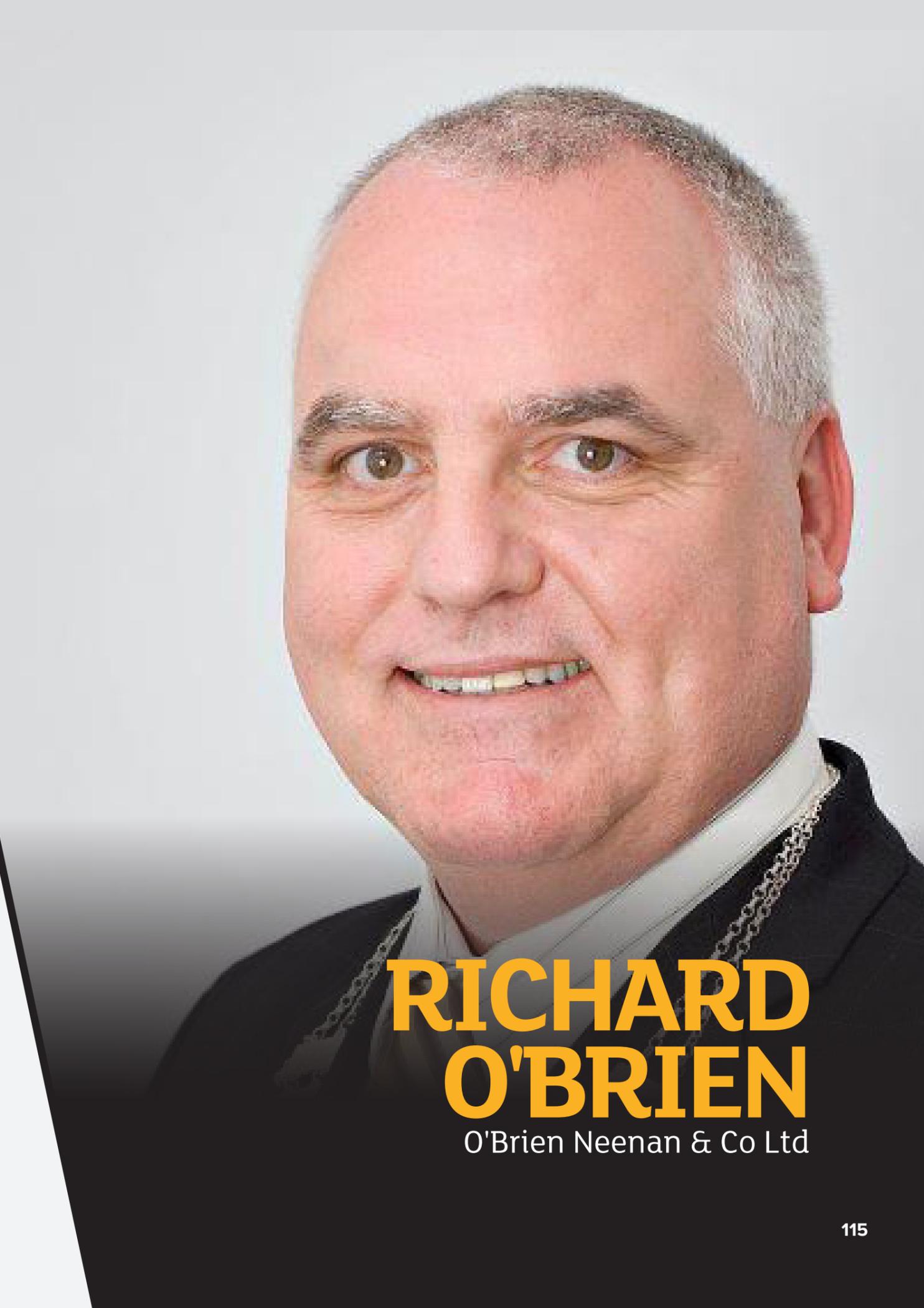
O'Brien Neenan & Co Ltd  
Cork

"I'm an Equity Director of a regulated accountancy practice operating in Cork. I have worked in practice for 35 years.

I've known Feisal for 2 years. I met Feisal for the first time when I attended one of his presentations. That first event was an inspiration. Having been an accountant in practice for over thirty years I was getting a little complacent. I was working on autopilot and coasting along just fine.

But, having witnessed the energy, passion and innovation at that first meeting I was inspired and rejuvenated. There is now a new energy within me and in the last two years I have doubled the size of my practice. It's a case of working smarter, not harder and I attribute this solely to the seeds of inspiration that were sown by Feisal at the presentation.

Feisal is a brilliant motivator, an innovative thinker and a talented leader. I look forward to working with him well into the future."



**RICHARD  
O'BRIEN**

O'Brien Neenan & Co Ltd

A portrait of Manus Brady, a middle-aged man with dark hair, wearing a light-colored shirt and a patterned tie. The portrait is semi-transparent and occupies the left side of the page.

# MANUS BRADY

Manus Brady Accountancy Services Ltd

## Manus Brady FCA, CTA, CTC

Manus Brady Accountancy Services Ltd  
Dublin

"I'm an Equity Director of a regulated accountancy practice operating in Dublin. I have worked in practice for 25 years.

I've known Feisal for around 2 years. As most people will tell you, Feisal exudes passion and enthusiasm for life, business and creating wealth for others. We forged a relationship which translates his expertise into greater wealth for our firm and for our clients.

His input has added additional impetus to the ongoing strategic and financial progression of our firm. I would highly recommend him."

# Michael O'Mahony FCCA

O'Mahony Donnelly  
Cork, Ireland

"I'm an Equity Director of a regulated accountancy practice operating in County Cork, Ireland. I have worked in practice for 33 years.

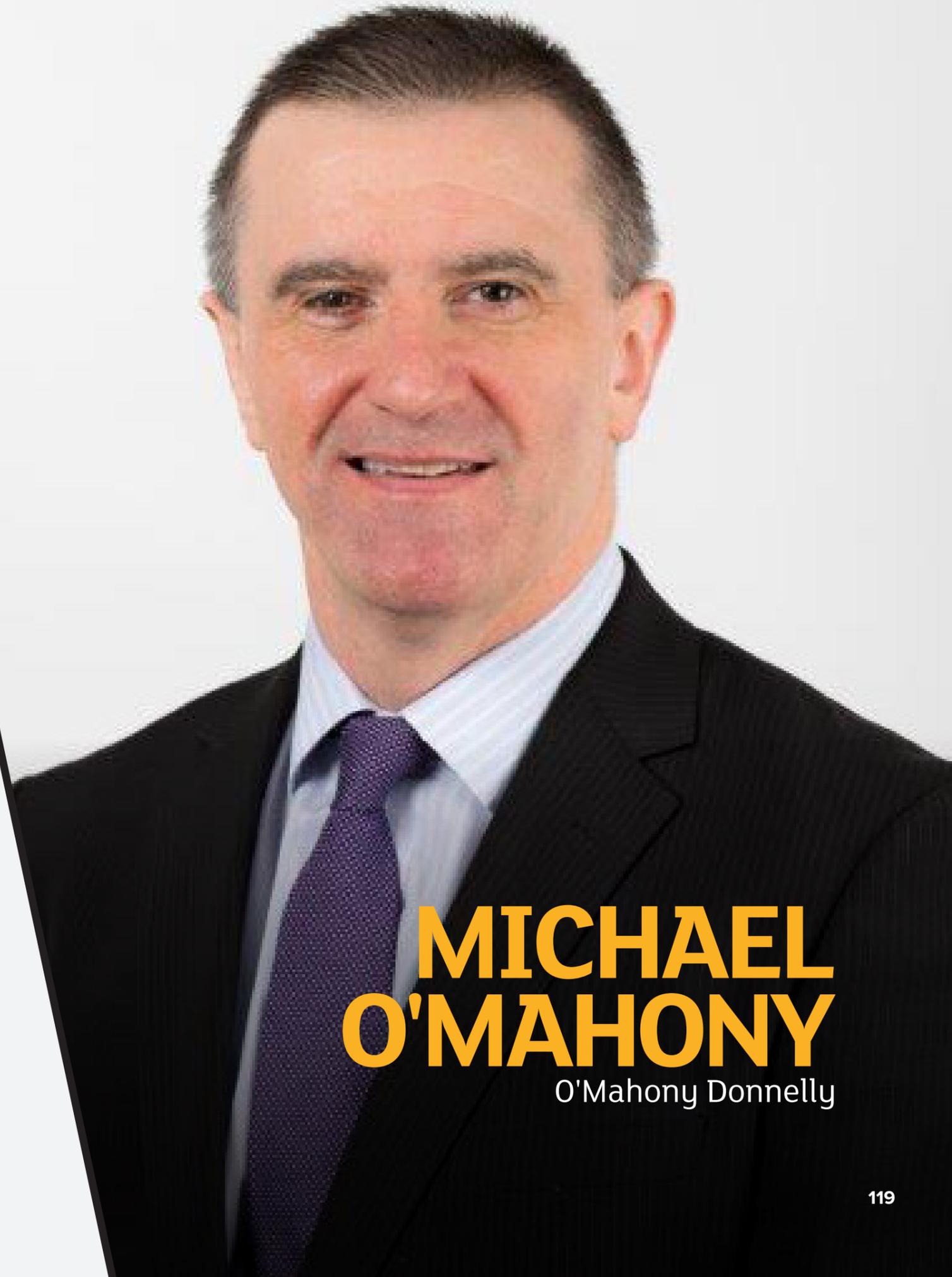
I've known Feisal for over 2 years now, since I attended one of his presentations in London. His strategy and vision to form a 'Firm of the Future' concept was ambitious but I had no doubt from meeting him that he would achieve his goals and I knew from day 1 that this was a business relationship worth pursuing.

In more than 30 years practising in the accountancy profession in the UK and Ireland I have never known anyone with Feisal's ability to bring professionals together, organise and inspire them. I feel very differently about my firm. He has given me belief and we are developing daily as a result.

I have attended several presentations and meetings with Feisal. He is an excellent speaker and always full of energy, drive & enthusiasm and to be honest he has these qualities in abundance!

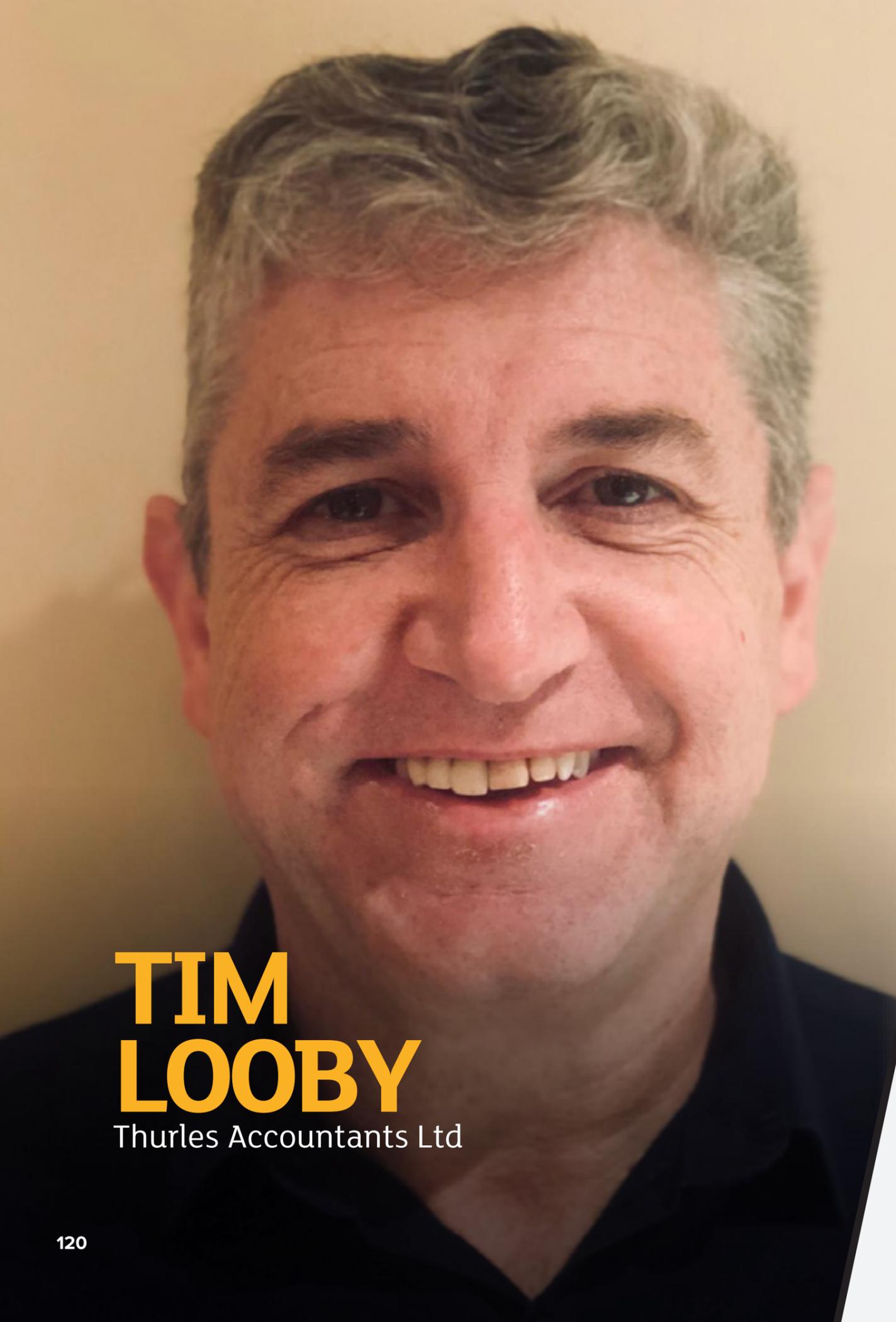
On a personal note, despite the huge volume and size of projects that he takes on, he always makes time for people, is inclusive and this to me is his best quality.

I'm very much looking forward to the future and my involvement with Feisal and the winning strategies and teams that he assembles."



**MICHAEL  
O'MAHONY**

O'Mahony Donnelly



# TIM LOOBY

Thurles Accountants Ltd

## Tim Looby FIPA

Thurles Accountants Ltd  
Co. Tipperary, Ireland

"I am an Equity Director and principal of a regulated accountancy practice based in County Tipperary, Ireland. I have worked in practice for 30 years.

Our firm has worked very closely with Feisal for 2 years and during this period I have found Feisal to be very professional, honest, hardworking and with an immense capacity to get work done, to achieve the impossible in a very determined way.

He engages his audience with a clear, concise picture to grow a path for a business to travel and achieve outcomes beyond all our expectations.

On a personal level, he builds trust and confidence and I certainly would recommend him for any person that requires leadership and forward-thinking to achieve and deliver on big projects."



# ALAN COWPERTHWAIT

Harvey Smith & Co DVQ Ltd

## Alan Cowperthwaite FCCA

Harvey Smith & Co DVQ Ltd  
Essex

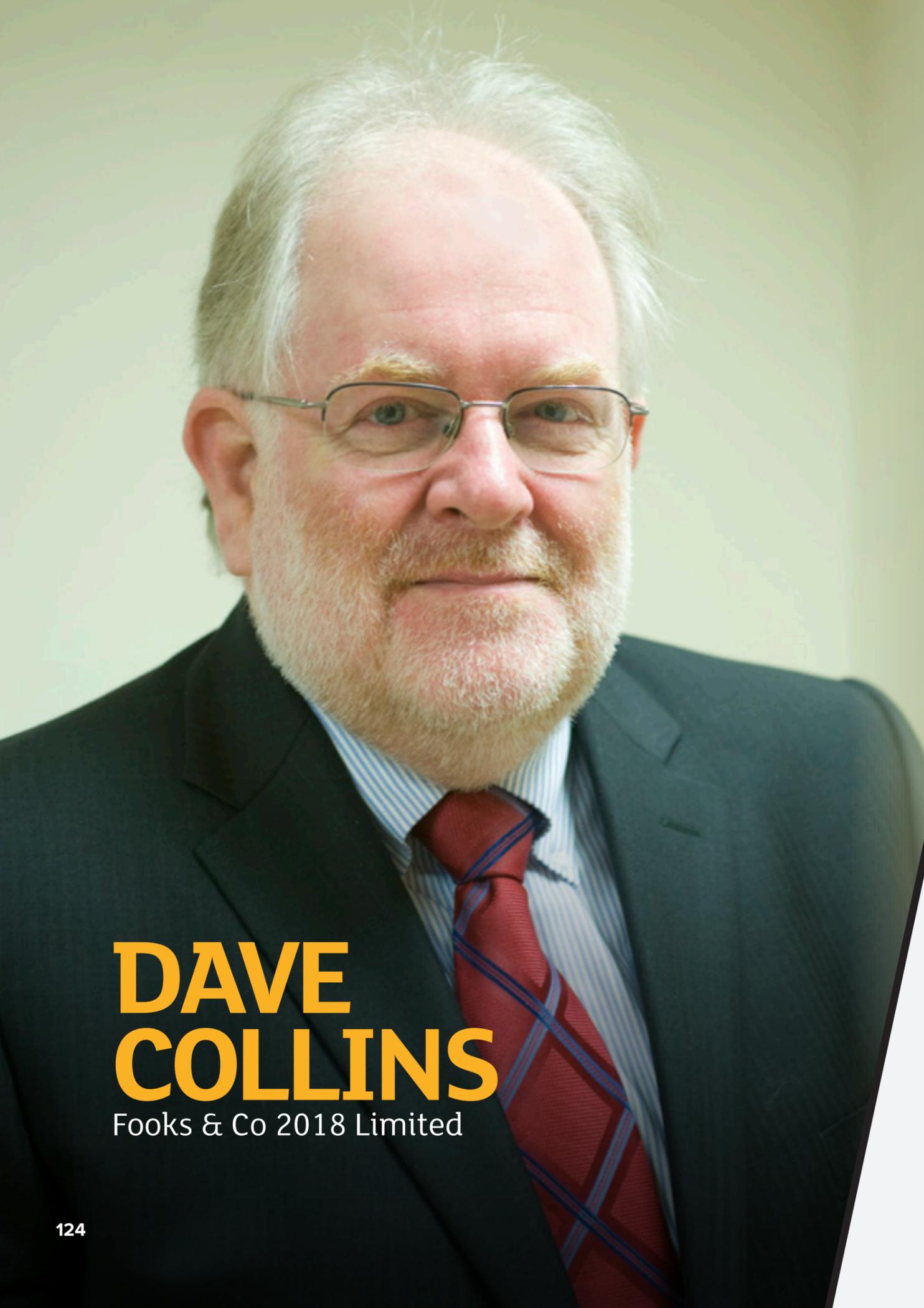
"I am an Equity Director of a regulated accountancy practice based in Essex. I have worked in practice for 33 years.

I met Feisal just over 2 years ago at an event and was inspired by his vision for the future of the accountancy profession and his strategy on the 'Firm of the Future' concept.

At a time when our profession faces so many challenges, it was truly amazing to see a man with so much innovation, enthusiasm and drive to take this forward and make it work.

Feisal's ability to bring people together, ignite that fuse and create the momentum to make things happen, is second to none; his strategies are second to none.

Those who work with Feisal know that what seems impossible to some, is always possible with Feisal."



# DAVE COLLINS

Fooks & Co 2018 Limited

## Dave Collins FCPA, BA(Hons)

Fooks & Co 2018 Limited  
Bargoed, South Wales

"I'm an Equity Director of a regulated accountancy practice in Bargoed in South Wales. I have worked in practice for 41 years.

I have known Feisal for over 16 years and his advice has always been exceptional, allowing me to improve the performance of my own practice and that of my clients.

I have always found Feisal to be a person of impeccable personal and business ethics with boundless energy, ideas and enthusiasm. His stamina is legend and he always follows through on projects.

He sees opportunities where others see only impossibilities. He is visionary and creates dreams and allows others to live it with him.

I have no hesitation in recommending him."

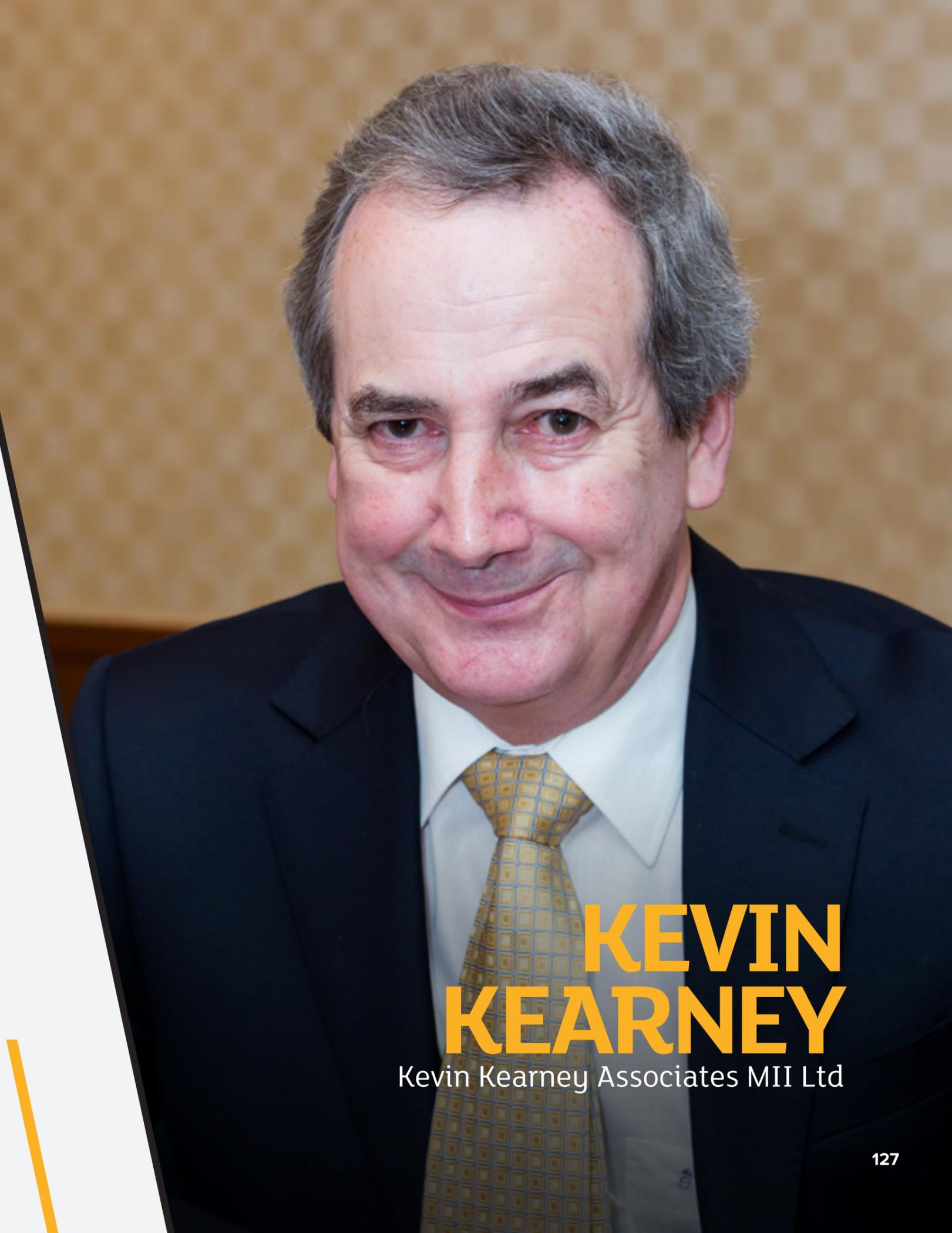
# Kevin Kearney FCA

Kevin Kearney Associates MII Ltd  
Weybridge, Surrey

"I'm an Equity Director of a regulated accountancy practice operating in Weybridge, Surrey. I have worked in practice for 29 years.

I've known Feisal for 16 years. Feisal has been a support to my business for many years. In that time he has provided me with the inspiration to develop, expand and improve my practice. I have seen him transform the way we accountants in the industry operate and think so that we stand out from the others in the marketplace.

He has vigorously encouraged us to offer our clients opportunities completely alien to most accountants. I have followed his direction and, as a result, my profits have increased significantly. The man never stops and it is a privilege to be part of his staggering success which he thoroughly deserves – he certainly is an exceptional talent. For me, he is one of the biggest influencers in our industry. Hundreds of accountancy firms back his ideas, strategies, philosophy and working culture. He is a rare breed and I am proud to be associated with him."



**KEVIN  
KEARNEY**  
Kevin Kearney Associates MII Ltd



# STUART GARDNER

RJG Accountants

## Stuart Gardner FCA, BA(Hons)

RJG Accountants  
Fareham, Hampshire

"I am an Equity Director of a regulated chartered accountancy practice operating in Fareham, Hampshire. I have worked in practice for 30 years.

I have known Feisal for 12 years. Feisal is a truly inspirational leader and his commitment and work ethic are phenomenal.

His strategies for driving the accountancy profession forward are unique and we as a firm have benefitted from his original ideas.

I look forward to working with him for years to come and sharing in more success."



# ANDREW MEIRING

Meiring & Co

## Andrew Meiring FCCA

Meiring & Co

“I’m an Equity Director of a regulated accountancy practice in North Lancashire. I have worked in practice for 19 years.

I have known Feisal for two years. Over those two years Feisal has single-handedly provided us with the vision, the energy and the passion to keep pushing forward in our practice.

With Feisal’s inspiration, ambition and never-ending enthusiasm we are beginning to see what an accountancy practice can achieve with the right support behind it.

I would have no issues recommending Feisal to anyone, he continues to more than deliver on his promises to us as a group in respect of the forward-thinking business strategies he has developed over the last few years we have been involved with his work.

Feisal always has the time, the integrity and the right words when you need them the most.

Feisal has our absolute trust and as far as I can see, the trust of all who have joined together to push his concepts and strategies forward.

I look forward to working with Feisal and my peers for many years to come.”



# CHHOTU CHHAYA

Chhaya Hare Wilson CML Limited

## Chhotu Chhaya B'Sc(Hons) FCCA

Chhaya Hare Wilson CML Limited

"I am an Equity Director of a regulated Chartered Certified Accountancy Practice operating in Hillingdon, Middlesex. I have worked in practice for over 32 years.

I've known Feisal for over 12 years. Feisal is one of the most visionary people I have ever met. Feisal constantly punches way above his weight. He doesn't follow trends. He thinks completely out of the box. Many people will tell you this. His vision has had a profound impact on both my practice and on myself.

His utterances and beliefs draw you in, making you believe that nothing is impossible. Feisal follows and delivers in projects he has beliefs in, and at the same time he pushes and cajoles others to see his vision. So many of my peers in this industry are following Feisal in his latest thinking and concepts. I strongly believe that Feisal is going to deliver fabulous results to all those he serves.

Feisal is a man of moral principles and highly family-oriented, not just to his personal family, but also his accountancy family. He treats his clients as family.

He is a very caring and considerate person. Feisal is a farmer not a hunter!

It has been my pleasure to be an acquaintance of Feisal and long may it continue! I highly recommend him."

# Andrew Jones

## BA(Hons) FCCA

G W Jones & Co ICJ Ltd

“I am an Equity Director of a regulated practice operating in Bristol. I have been working in practice for 30 years.

I have known Feisal just over two years and in that short period he has been instrumental in uplifting my whole outlook of business and business management, and opened a new avenue of personal and business opportunities.

He is an honest and respectful family man brimming with humour, humanity, enthusiasm and warmth. He brings humility with leadership - and these are all values I would urge all to aspire to.

I have worked in smaller practices and one of the largest, Grant Thornton, but Feisal has been an absolute breath of fresh air in such little time, and long may it continue.”



# ANDREW JONES

G W Jones & Co ICJ Ltd

# Ian Gray BFP FCA

Gray & Co Dan Limited

“I’m an Equity Director of a regulated accountancy practice operating in Mildenhall, Suffolk. I have worked in practice for over 40 years.

I met Feisal 20 years ago, and as I got to know him and worked with him I thought that he was going to have profound effect on the accountancy profession.

Over the years he has encouraged, enthused and motivated myself and many other accountants to change the way we think and operate.

The skills he has embedded in our accountancy practices, differentiates us from traditional accountancy practices.

His work ethic puts him way ahead of others, he is an outstanding entrepreneur who shares his knowledge with us all.

Feisal is inspirational, and his passion has encouraged us to produce remarkable results enabling accountants to really help their clients develop and grow their businesses.

I trust him, I respect him, he is always open in his dealings and I am proud to call him a friend and look forward to continue working with him.”



**IAN  
GRAY**  
Gray & Co Dan Limited



# MICHAEL SHERIDAN

Wilshers DEJ Ltd

## Michael Sheridan BA(Hons)

Wilshers DEJ Ltd

“I am a Sole Practitioner of an accountancy practice operating in Chiswick, West London. I started work as an apprentice accountant aged 17. I have qualified to practice for over 50 years. I started my own practice 25 years ago.

Two years have passed since I first listened to Feisal’s presentation on the ‘Firm of the Future’.

That first presentation gave me the impetus to remodel the practice and the courage to grow with Feisal’s strategy into the future. Over that period I have come to know him as a business solutions strategist, forever asking the questions you know you should have addressed yourself long ago. His vision has transformed the traditional model of professional accountancy services, with Feisal providing mutual respect to every size of firm and professional accountant.

The future for the membership of accountants is now crystal clear. The power of Feisal’s respect for our organisation inspires and motivates us to work more diligently for our clients; to create real business solutions profitably and responsibly with our client community, sharing Feisal’s culture of leadership with integrity.

It is impossible to flatter Feisal; his focus is so objective as he takes ownership of a common idea and bridges it across all specialisms in our profession. This is a journey we feel privileged to share.”

# Jim O'Donovan F.C.A.

O'Donovan Lavin Chartered Accountants  
& Business Advisors

"I am the Managing Director of a regulated accountancy practice based in Limerick, Ireland prior to which I was an Equity Partner in a Top 4 Firm.

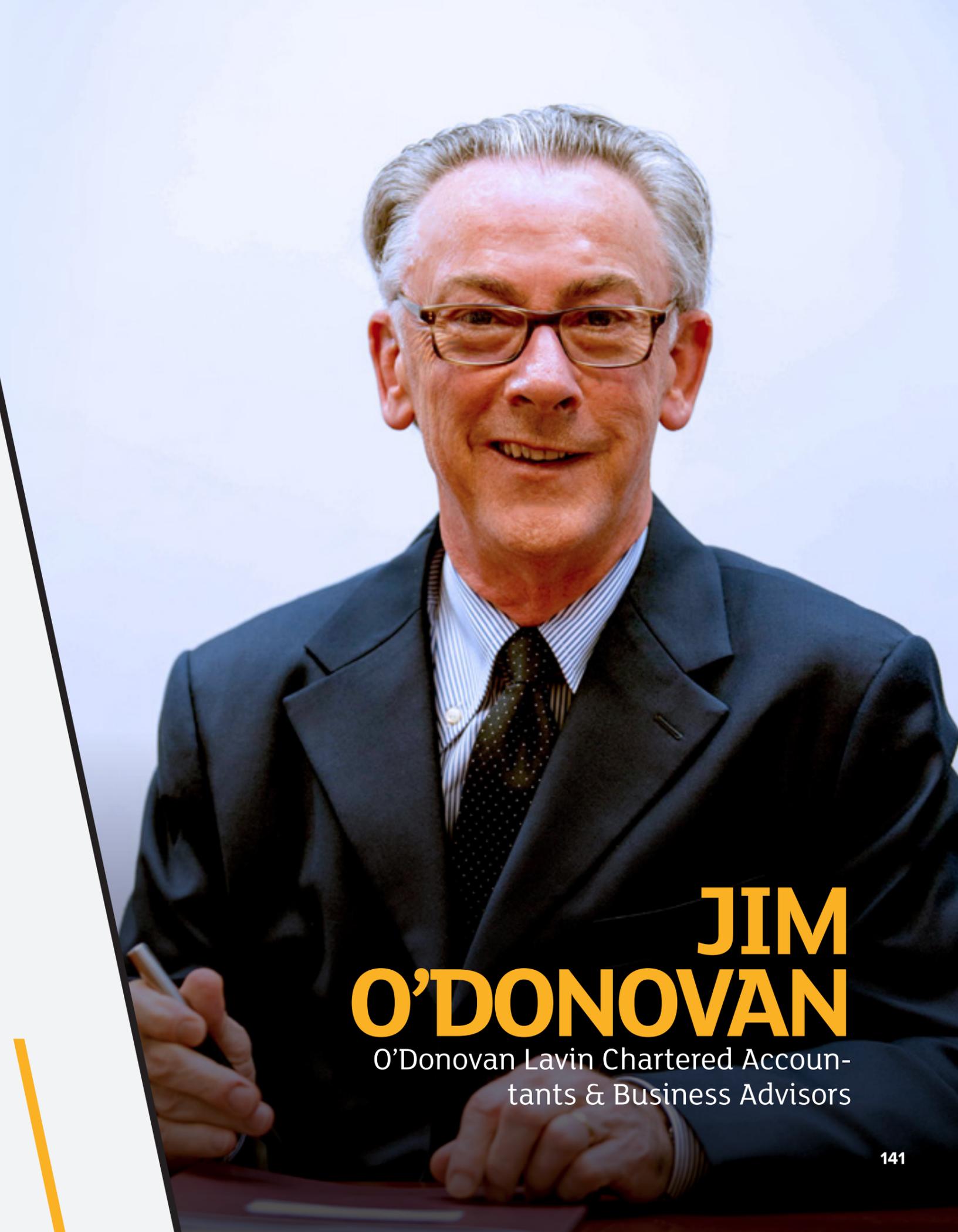
I have worked in practice for 38 years. I first met Feisal in early 2018 at a presentation given by him. I have heard many inspirational speakers over my years in practice but his was special and inspirational.

His vision, strategic thinking, business model and the solutions delivered made it a light bulb moment. Self-employed accountants are talented and experienced people who at best endeavour to hit targets no one else can hit.

Feisal's talent however is genius - to hit targets that no one can see. That is a very special and rare skill which he has augmented by his ability to then bring people together to achieve those targets.

He has boundless energy, radiates positivity, a terrific problem solver and most importantly is a person of integrity always willing to help. In tandem with that he has empathy in caring for others and is a compassionate person with high morals.

He is also a great person to be in the company of and somebody I look forward to continuing to work with into the future."



**JIM  
O'DONOVAN**

O'Donovan Lavin Chartered Accountants & Business Advisors



# TRISH GRAHAMSLAW

Nickalls Accountants Ltd

## Trish Grahamslaw ACA

Nickalls Accountants Ltd

“I am an Equity Director of a regulated accountancy practice operating in Northumberland. I have worked in practice for 26 years.

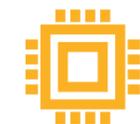
My firm has worked with Feisal for 18 months and during that time I have found Feisal’s business vision to be inspirational. He is energetic when others falter, and he sees opportunities where others see only impossibilities.

Feisal has single-handedly produced a blueprint for the future of the accountancy profession and has worked with enormous energy to achieve it. He has led from the front, turning his ideas into realities, and has inspired hundreds of likeminded accountants to breathe his vision, and together achieve outcomes beyond all of our expectations.

He can be truly passionate when in front of his audience. He has the ability to deliver his thoughts with great clarity and amazing energy.

But throughout he has never lost his sense of family and fun. I look forward to being inspired by Feisal for many years to come.”

# Investor and third-party attraction

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**LEADING BUSINESS STRATEGIST**

 Model of growth due to same customers and ability to cross-sell and upsell

**500+**  
PROFESSIONAL COMPANY ENDORSEMENTS

**£0 DEBT** **LOW RISK STRATEGY**

 **LEADING CHANGE IN PROFITABLE INDUSTRIES**

  
Repeat customers and long lifetime value of a customer

 **DISRUPTOR NATURE**

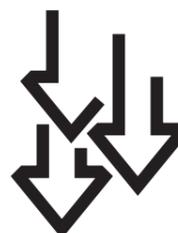
 Arbitrage-based models with major increase in value opportunity

 'Firm of the Future' concept and artificial intelligence ability

 **HIGH PROFIT AFTER TAX FOCUS**

 **LOW RISK BUSINESS MODEL**

 **UK SPREAD & IRELAND REGION**

 Ability to reduce costs further through integration, amalgamation, and use of technology

**BUSINESS MODELS**   
THAT HAVE ABILITY TO PAY HIGH DIVIDENDS

 **'PANDEMIC & COVID-19 SECOND PEAK PROOF'**

 **EQUAL OPPORTUNITIES**





**OMMG**